



2025 AGR Data Dictionary

The AGR Commitment –

“We know that marketing is multi-faceted, and we strive to deliver high value with low maintenance.

To that end, we adapt to your needs and our team works as an extension of your business.

We are on-call to proactively deliver as promised and to rapidly address opportunities.”

Stephen Harwick — Founder & CEO

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TABLE OF CONTENTS

AGR General Overview.....	3
AGR Monthly Process Overview.....	4
AGR Data & Services Overview.....	5
INTEL™ MARKETING DATABASES	5
INSIGHT™ MARKETING SOLUTIONS	5
AGR Marketing Solutions & Database Counts.....	6
INTELLI-LINK®	7
Generations DOB - INSIGHT™	9
Email - INSIGHT™	10
Email Suppression - INSIGHT™	11
Cellphone - INTEL™	12
Landline - INTEL™	13
National Property - INTEL™	14
New Homeowner - INTEL™	34
Refinance - Mortgage - INTEL™	42
National Demographic - INTEL™	49
Auto VIN - INTEL™	65
Auto VIN Suppression - INTEL™	69
Auto VIN Lease End - INTEL™	72
Auto VIN Service - INTEL™	76
Payday Loan - INTEL™ - Short Form	80
Payday Loan - INTEL™ - Long Form.....	81
Voter - INTEL™	83
Change of Address - INTEL™	87
Digital Daily Mobile Graph - INTEL™	88
Digital Daily Intent Graph - INTEL™	89



2025 Data Dictionary

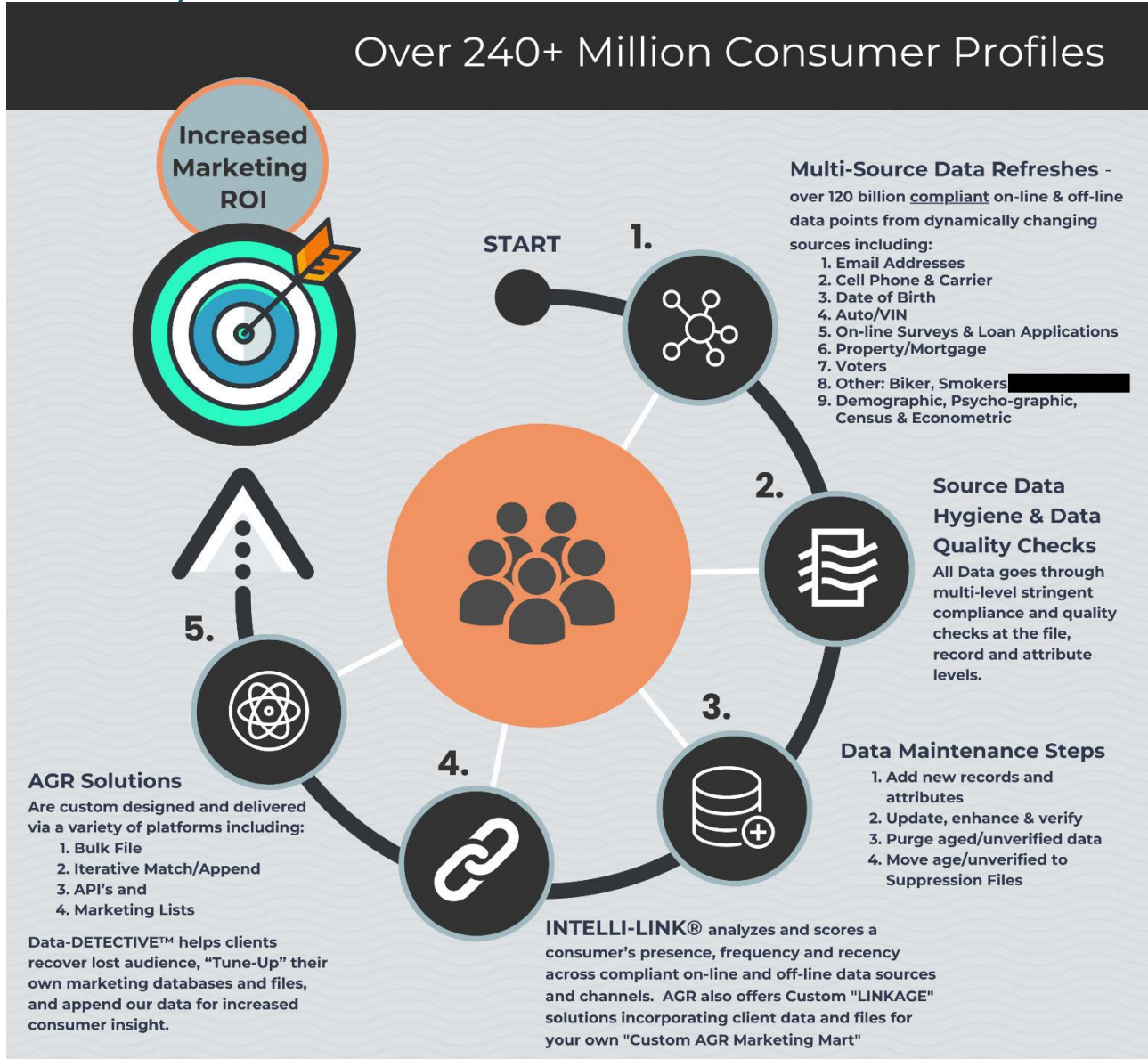
AGR General Overview

Since 2009, AGR has delivered “On-Target” consumer profiles by blending our wide data network with our Diverse Data Integration & Innovative Technology. To further the value of our data we provide consultative analytics & customer focused solution design. And, it is easy to get started with fast & flexible delivery options.

Every month we complete full file replace/rebuild of over 240 million consumer profiles from over 120 billion on-line & off-line data points. Our data is fully compliant, and all data passes multiple phases of stringent hygiene and quality checks to ensure integrity and effectiveness. We then apply advanced analytics to create measures, scores and ranks that enhance segmentation and audience targeting.

Finally, we offer flexible options for licensing as well as various methods for data delivery including a variety of platforms and methods: (1) Bulk File, (2) Iterative Match/Append, (3) API's and (4) Marketing Lists.

AGR Monthly Process Overview



AGR Data & Services Overview

The result of AGR's monthly process & LINKAGES are marketing data products, services & solutions that can be leveraged for direct marketing activities and/or to enhance your own marketing databases and data marts.

INTEL™ MARKETING DATABASES

AGR's INTEL™ Marketing Databases dynamically evolve with new data added and aged data removed monthly.

- ❖ Verified Email (and email linkage/suppression file(s))
- ❖ Auto-VIN (And auto linkage/suppression file(s))
- ❖ Property, Mortgage/Lien & Home Ownership
- ❖ Voters
- ❖ Specialty Databases
- ❖ Cell Phone, Landline, Do Not Call
- ❖ Multi-Source Self-Reported Applications
- ❖ Digital/On-Line
- ❖ Change of Address
- ❖ Customized sourcing & linkages

INSIGHT™ MARKETING SOLUTIONS

AGR's INSIGHT™ solutions analyze AGR's multi-sourced Marketing Databases through proprietary linkages and hygiene to create marketing data solutions that address specific Target Marketing Demands.

- ❖ **INTELLI-LINK®** uses multi-source linkages to resolve identity. Understanding INTELLI-LINK® intersections provides increased confidence in consumer identity, more reliable and deeper consumer insight for marketing plans - and – multi-source contact details for omni-channel cross media marketing.
- ❖ **Generation-INSIGHT™ & Millennial-INSIGHT™** analyze DOB from all sources to score the best information based on reliability & recency. The result is 100% completeness on birth month, day & year.
- ❖ **Email-INSIGHT™** aggregates email addresses from all sources and separately validates URL's to make sure they are still active and linked to the proper pages with privacy policies for 3rd party use.
- ❖ **Data-DETECTIVE™** helps clients to recover lost audience, "Tune-Up" their own marketing databases and files, and append our data for increased consumer insight.



2025 Data Dictionary

AGR Marketing Solutions & Database Counts

Please contact us for updated counts and options for how we can design your unique [AGR Marketing Mart](#) !

AGR Marketing Solutions & Databases	Count
INTELLI-LINK® - Record Recency & Frequency Across AGR Databases	507,084,210
Linkage Score 1 (Match Demographic + 1 AGR File)	205,397,910
Linkage Score 2 (Match Demographic + 2 AGR Files)	102,126,374
Linkage Score 3 (Match Demographic + 3 AGR Files)	74,912,761
Linkage Score 4 (Match Demographic + 4 or more AGR Files)	124,647,165
National Demographic File Match (46%)	235,921,845
Generations DOB - INSIGHT CE- Multi sourced 100% DOB Marketing Solution	287,959,223
Generation Z (1997-Now)	7,823,529
Millennial (1981-1996)	35,074,794
Gen X (1965-1980)	87,733,293
Boomers (1946-1964)	90,966,660
Silent (before 1945)	35,074,794
Email - Insight CE- Deliverable & Compliant Email Marketing Solution	219,806,600
PII + Email Digital Intent File + Mobile Graph Linage File Solution	209,469,967
Email Suppression File	310,233,023
Cellphone - INTEL CE- Marketing Database	220,184,545
Landline - INTEL CE- Marketing Database	134,182,674
National Property - INTEL CEResidential, Commercial, Agricultural File	158,205,683
New Homeowner - INTEL CEMarketing Database	8,104,602
Refinance - Mortgage - INTEL CEMarketing Database	9,439,046
National Demographic - INTEL CEMarketing Database	266,545,553
Auto VIN - INTEL CE- Automotive & VIN Marketing Database	173,086,019
Auto VIN Suppression - INTEL CEMarketing Database	29,978,835
Auto VIN Lease End - INTEL CEMarketing Database Database	2,132,596
Auto VIN Service - INTEL CEMarketing Database	31,076,180
Payday Loan - INTEL CEConsumer Loan Application Database	288,226,649
Short Form	157,876,513
Long Form	130,350,136
Voter - INTEL CE- Marketing Database	236,275,532
Democrat	91,177,823
Republican	70,597,486
Independent	11,092,275
Libertarian	654,313
Liberal	4,192,929
Undecided	37,634,803
Unknown / Other	19,400,699
Change of Address - INTEL CE- Marketing Database	65,299,214
Digital Daily Mobile Graph - INTEL CE- Marketing Database (sample day count)	13,438,391
Digital Daily Intent Graph - INTEL CE- Marketing Database (sample day count)	324,862,128
US States - Opt Out Compliant Request - INTEL CE- Database	TBD



2025 Data Dictionary

INTELLI-LINK®

INTELLI-LINK™ Attributes	Sample	Field Description	Type	Size
AGRID16	028614427114MARJ	Unique AGR Identifier (Individual level)	String	16
AGRID15	028614427114MAR	Unique AGR Identifier (Household level)	String	15
STATE	RI	Postal State	String	2
SCF	028	First 3 Digits of a postal zip code	String	3
PERM	1	Permission File - Online Opt In Epostal Database	Int16	2
SUPP	1	Suppression File - Email suppression database	Int16	2
PDLF	1	PayDay Loan long form file -collected from hundreds of online websites	Int16	2
PDSL	1	PayDay Loan short form file-collected from online websites	Int16	2
WIRELESS	1	Wireless /Cell phone file- collected from AGR files	Int16	2
VIN	1	VIN/Automotive Service File-collected from service center transactions	Int16	2
DIABETIC		Diabetic File - Long form application	Int16	2
SMOKER		Smokers File - Long form application collected from surveys and sporting events	Int16	2
MOTORCYCLE		Motorcycle File-collected from motorcycle events and online surveys	Int16	2
CREDIT REPAIR		Credit Repair - Long form application-consumers looking to establish credit	Byte	1
AUTO INSURANCE		Auto Insurance - Long form auto insurance seekers	Byte	1
IN MARKET		Auto In market-consumers looking for cars online new or used to purchase	Byte	1
DEBT CONSOLIDATION		Debt Consolidation - Long form application-consumers looking to combine debt	Byte	1
VIN SUPPRESSION		VIN/Suppression-These are households that contain 7 or more cars or business vehicles	Int16	2
VOTERS		Voters File- consumers who voted in last primary - mostly homeowners	Int16	2
DEMO MATCH	Y	Demo Match - record matches Demographic file by individual	String	1
FIRST_NAME	JOSEPH	First Name	V_String	38
LAST_NAME	MARQUESJR	Last Name	V_String	50
ADDRESS	11 DESMARAI AVE	Postal Address	V_String	50



2025 Data Dictionary

INTELLI-LINK™ Attributes	Sample	Field Description	Type	Size
CITY	PAWTUCKET	Postal City	V_String	27
ZIPCODE	02861-4427	Postal Zipcode – 9 digit	String	10
ZIP5	02861	Postal Zip5	String	5
ZIP4	4427	Postal Zip+4	String	4
COUNTY	PROVIDENCE	County Name	V_String	23
COA_DATE		Move Date (date from USPS when a person has changed address)	Int32	4
DATE OF BIRTH	1	Date of Birth File - collected from AGR databases and external sources	Int16	2
FRAG_DOB		Fragmented Date of Birth appended field - YYYY-MM-DD	String	10
MASTER_DOB	1955-02-17	Full Date of Birth appended field - YYYY-MM-DD	String	10
LANDLINE	7278153487	Consumer landline phone - verified	String	10
CELL PHONE	4015801032	Consumer cell phone - verified	String	10
Cell Phone_V_NPX_PHONE TYPE	W	Consumer Cell phone - type - W=Wireless	V_String	8
Cell Phone_V_NPX_CATEGORY	WIRE	Consumer Cell phone - Category (WIRE, PCS)	String	4
Cell Phone_V_NPX_CARRIER	NEW CINGULAR WIRELESS PCS LLC - DC	Consumer Cell phone - Carrier	V_String	78
PROPERTY FILE	1	Property File - Individuals who own properties	Int16	2
SCORE	8	The total appearance across 18 files (1-18)	Int64	8
SCORE_AGR	4	The total appearance across 18 files (1-4 - 4=4 or more databases)	Int64	8
GENDER	M	Male or Female	String	1
DECEASED FLAG	N	Y or N	V_WString	1



2025 Data Dictionary

Generations DOB - INSIGHT™

Generations DOB - INTEL™ Attributes	Sample	Field Description	TYPE	LENGTH
AGRID16	750117342231SMIS	Unique AGR Identifier (Individual level)	String	16
AGRID15	750117342231SMI	Unique AGR Identifier (Household level)	String	15
First Name	Steve	First Name	V_String	12
Last Name	Smith	Last Name	String	10
Address	123 Main St	Postal Address	String	22
City	Conway	Postal City	V_String	15
State	AR	Postal State	String	2
Zipcode	75011-7342	Postal Zipcode – 9 digit	String	10
County	Dallas	County Name	String	8
Move Date	201301	Move Date (date from USPS when a person has changed address)	Int32	4
NCOA Date	2020-06-20	Date record was sent through NCOA Postal Software	Date	10
DPV	1	Delivery Point Verification (1 is valid/deliverable)	Int16	2
Carrier Route	C025	Carrier Route	String	4
DOB	1980-06-05	Date of Birth - Full or Frag	Date	10
LOAD_DATE	2020-06-20	Date Record Added to our database	Date	10
LAST_SEEN_DATE	2020-06-20	Last date record was seen	Date	10



2025 Data Dictionary

Email - INSIGHT™

Email - INSIGHT™ Attributes	Sample	Field Description	TYPE	LENGTH
E-Mail	aaa@aol.com	Email Address	String	26
First Name	Steve	First Name	String	6
Last Name	Smith	Last Name	String	10
Address	123 Main St	Postal Address	String	8
City	Conway	Postal City	String	6
State	AR	Postal State	String	2
Zipcode	75011-7342	Postal Zipcode – 9 digit	String	10
Zip5	75011	Postal Zip5	String	5
SCF	750	First 3 Digits of a postal zip code	String	3
DPV	1	Delivery Point Verification (1 is valid/deliverable)	Int16	2
Phone	501-456-5788	Consumer Phone number	Int64	8
URL	happy.com	URL Address	V_String	24
IP Address	134.65.42.69	IP Address	String	15
Domain	aol.com	Email Domain	String	11
Barcode	750117342231	Barcode (12 digit)	String	12
AGRID16	750117342231SMIS	Unique AGR Identifier (Individual level)	String	16
COA_Date	201301	Move Date (date from USPS when a person has changed address)	Int32	4
Date Time	20121212 3:34:00	Date / Time	DateTime	19
Short Date	20121212	Short Date (Date from Date / Time)	Int32	4
Recency Date	20130124	Recency Date (Date email verified)	DateTime	19



2025 Data Dictionary

Email Suppression - INSIGHT™

Email Suppression - INSIGHT™ Attributes	Sample	Field Description	TYPE	LENGTH
E-Mail	102hsands@webtv.net	Email Address	V_String	183
First Name	HERSCHEL	First Name	V_String	50
Last Name	SANDS	Last Name	V_String	50
Address	102 SPRINGWOOD RD	Postal Address	V_String	73
City	DRIPPING SPRINGS	Postal City	V_String	30
State	TX	Postal State	String	2
Zipcode	78620-4103	Postal Zipcode – 9 digit	String	10
Zip5	78620	Postal Zip5	String	5
SCF	786	First 3 Digits of a postal zip code	String	3
DPV	1	Delivery Point Verification (1 is valid/deliverable)	Int16	2
Phone		Consumer Phone number	Int64	8
URL	linkedin.com	URL Address	V_String	200
IP Address	72.1.68.108	IP Address	V_String	33
Domain	webtv.net	Email Domain	V_String	166
Barcode	786204103027	Barcode (12 digit)	String	12
AGRID16	786204103027SANH	Unique AGR Identifier (Individual level)	String	16
COA_Date		Move Date (date from USPS when a person has changed address)	String	7
Date Time	2007-08-03 22:40:04	Date / Time	DateTime	19
AGR Status Code	-14	Suppression Code	Int16	2



2025 Data Dictionary

Cellphone - INTEL™

Cellphone - INTEL™ Attributes	Sample	Field Description	TYPE	LENGTH
FIRST NAME	Rebecca	First Name	String	7
LAST NAME	Santiago	Last Name	String	8
ADDRESS	222 Garibaldi Ave Apt 45	Postal Address	String	19
CITY	Lodi	Postal City	String	13
STATE	NJ	Postal State	String	2
ZIP	07644-2540	Postal Zipcode - 9 digit	String	10
AGRID16	076442540459SANR	Unique AGR Identifier (Individual level)	String	16
AGRID15	076442540459SAN	Unique AGR Identifier (Household level)	String	15
DATE TIME	2016-08-26 12:32:17	Date / Time	DateTime	19
BARCODE	076442540459	Barcode (12 digit)	String	12
PHONE TYPE	Wireless	Phone Type = Wireless	String	8
NPX6	201201	First 6 digits of Cell Phone	Int32	4
NPX_CARRIER	ONVOY SPECTRUM LLC	Consumer Cell Phone - Carrier	String	18
CELL PHONE	2012012817	Consumer cell phone - verified	Int32	4
LIST SOURCE	PDLLF	Record received from AGR Database (PERM, SUPP, PDLLF, PDLFSF) or external (EXT)	String	5



2025 Data Dictionary

Landline - INTEL™

Landline - INTEL™ Attributes	Sample	Field Description	Type	Size
AGRID16	010403451183MEAO	Unique AGR Identifier (Individual level)	String	16
AGRID15	010403451183MEA	Unique AGR Identifier (Household level)	String	15
FIRST_NAME	OLGA	First Name	V_String	43
LAST_NAME	MEARA	Last Name	V_String	41
ADDRESS	2118 NORTHAMPTON ST	Postal Address	V_String	50
CITY	HOLYOKE	Postal City	V_String	28
STATE	MA	Postal State	String	2
ZIP	01040-3451	Postal Zipcode - 9 digit	String	10
ZIP5	01040	Postal Zip5	String	5
ZIP4	3451	Postal Zip+4	String	4
BARCODE	010403451183	Barcode (12 digit)	String	12
COUNTY	HAMPDEN	County Name	V_String	26
COA_DATE		Change of Address Date	V_String	10
DPV	1	Delivery Point Verification (1 is valid/deliverable)	V_String	6
LANDLINE	4135385214	Consumer landline phone – verified	V_String	21
NPX_CARRIER	VERIZON NEW ENGLAND INC	Consumer landline phone - Carrier	V_String	113
NPX_CATEGORY	LANDLINE	Consumer landline phone - category	String	8
DNC	Y	Do Not Call Flag (Y = Yes, N = No)	V_WString	1



2025 Data Dictionary

National Property - INTEL™

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
AGRID16	009493652174NELW	Unique AGR Identifier (Individual level)	String	16
AGRID15	009493652174NEL	Unique AGR Identifier (Household level)	String	15
FIRST NAME	William S	First Name	V_String	54
LAST NAME	Nelson	Last Name	V_String	54
BARCODE	9493652174	Barcode (12 digit)	String	12
URN	35894379	URN - unique number	V_String	46
FIPS	12113	FIPS	V_String	216
APN	12-2S-27-1521-00B00-0150	APN	V_String	45
DUP_APN	[Null]	DUP_APN	V_String	13
TAX_ID	122S27152100B000150	TAX_ID	V_String	30
Owner Full Name	NELSON, WILLIAM S	Owner Full Name	V_String	146
Care or Owner	[Null]	Care or Owner	V_String	60
Mailer Address	JU17 CALLE RUFINO MARTINEZ	Mailer Address	V_String	80
Mailing City	TOA BAJA	Mailing City	V_String	30
Mailing State	PR	Mailing State	V_String	8
Mailing Zip5	949	Mailing Zip5	String	5
Mailing Zip4	3652	Mailing Zip4	String	8
Unit Number	[Null]	Unit Number	V_String	11
Unit Type	[Null]	Unit Type	String	7
Name Indicator	[Null]	Name Indicator	String	5
Owner Occupied	[Null]	Owner Occupied	String	1
Owner 1 First Name	WILLIAM S	Owner 1 First Name	V_String	72
Owner 1 Middle Name	[Null]	Owner 1 Middle Name	V_String	36
Owner 1 Last Name	NELSON	Owner 1 Last Name	V_String	142



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Owner 2 First Name	[Null]	Owner 2 First Name	V_String	58
Owner 2 Middle Name	[Null]	Owner 2 Middle Name	V_String	40
Owner 2 Last Name	[Null]	Owner 2 Last Name	V_String	254
Parsed Owner Code	1	Parsed Owner Code	V_String	171
BuyerIDCode1	[Null]	BuyerIDCode1	V_String	19
BuyerVestingCode1	AV	BuyerVestingCode1	String	4
LengthofResMths	175	LengthofResMths	String	4
LengthofResCd	5	LengthofResCd	String	3
Ownership_Start_Date	20050715	Ownership_Start_Date	String	8
Sale Book Last Transfer	3490	Sale Book Last Transfer	V_String	10
Sale Page Last Transfer	228	Sale Page Last Transfer	V_String	10
Sale DocNbr Last Transfer	201601995	Sale DocNbr Last Transfer	V_String	44
Sale Doc Type Last Transfer	IT	Sale Doc Type Last Transfer	String	2
Sale Price Last Transfer	0	Sale Price Last Transfer	V_String	28
Sale PriceCd Last Transfer	Z	Sale PriceCd Last Transfer	String	2
Transfer Recording Date	20160120	Transfer Recording Date	String	9
REO Deed Transfer	0	REO Deed Transfer	Int32	4
Distressed Deed Transfer	0	Distressed Deed Transfer	V_String	9
Transfer Sale Date	20140618	Transfer Sale Date	Int32	4
Sale Book Last Sale	2480	Sale Book Last Sale	V_String	10
Sale Page Last Sale	945	Sale Page Last Sale	V_String	10
Sale Doc Nbr Last Sale	200548142	Sale Doc Nbr Last Sale	V_String	20
Sale Doc Type Last Sale	CP	Sale Doc Type Last Sale	V_String	9
Purchase Price	495000	Purchase Price	Int32	4
Sale Price CD last Sale	R	Sale Price CD last Sale	V_String	9
Purchase Recording Date	20050727	Purchase Recording Date	Int32	4



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
REO Purchase Sale	0	REO Purchase Sale	V_String	9
Distressed Sale	0	Distressed Sale	Int32	4
Purchase Sale Date	20050715	Purchase Sale Date	String	9
Past Book Transfer	2480	Past Book Transfer	V_String	10
Past Page Transfer	945	Past Page Transfer	V_String	10
Past Doc Nbr Transfer	200548142	Past Doc Nbr Transfer	V_String	20
Past Doc Type Transfer	CP	Past Doc Type Transfer	String	7
Past Price Transfer	495000	Past Price Transfer	V_String	10
Past Price CD Transfer	R	Past Price CD Transfer	V_String	9
Past Rec Date Sale	20050727	Past Rec Date Sale	String	8
Past REO Transfer	0	Past REO Transfer	V_String	9
Past Distressed Transfer	0	Past Distressed Transfer	V_String	9
Past Sale Date Transfer	20050715	Past Sale Date Transfer	String	10
Past Book Sale	[Null]	Past Book Sale	V_String	10
Past Page Sale	[Null]	Past Page Sale	V_String	10
Past Doc Nbr Sale	[Null]	Past Doc Nbr Sale	V_String	20
Past Doc type Sale	[Null]	Past Doc type Sale	V_String	8
Past Price Sale	[Null]	Past Price Sale	V_String	10
Past Price CD Sale	[Null]	Past Price CD Sale	V_String	11
Past Reco Date Sale	[Null]	Past Reco Date Sale	String	9
Past REO Sale	[Null]	Past REO Sale	V_String	13
Past Distressed Sale	[Null]	Past Distressed Sale	V_String	12
Prior Sales Date	[Null]	Prior Sales Date	V_String	13
Assessor Sale DocNbr	[Null]	Assessor Sale DocNbr	V_String	20
Assessor Sale BkNbr	3490	Assessor Sale BkNbr	V_String	254
Assessor Sale PgNbr	228	Assessor Sale PgNbr	V_String	97



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Assessor Sale RecDate	20140618	Assessor Sale RecDate	String	13
Assessor Sale Doctyp	QUIT CLAIM DEED	Assessor Sale Doctyp	V_String	25
Assessor Sale Price	0	Assessor Sale Price	V_String	10
Assessor Sale PriceCd	[Null]	Assessor Sale PriceCd	V_String	13
Site Address	2809 GRAND BAY CT	Site Address	V_String	60
Site City	NAVARRE	Site City	V_String	26
Site State	FL	Site State	V_String	69
Site Zip5	32566	Site Zip5	V_String	16
Site Zip4	9055	Site Zip4	V_String	9
Site House Number	2809	Site House Number	V_String	13
Site dir Left	[Null]	Site dir Left	V_String	9
Site Street Name	GRAND BAY	Site Street Name	V_String	40
Site Street Suffix	CT	Site Street Suffix	V_String	16
Site dir Right	[Null]	Site dir Right	V_String	40
Site Unit Number	[Null]	Site Unit Number	V_String	40
Site Unit Type	[Null]	Site Unit Type	String	4
Site Carrier Route	R012	Site Carrier Route	V_String	24
Site Census Tract	121130108	Site Census Tract	String	16
Site_Latitude	30.437142	Site_Latitude	String	10
Site_Longitude	-86.911787	Site_Longitude	V_String	88
Site Geo Match Cd	1	Site Geo Match Cd	V_String	20
Site Geo Location Cd	AP02	Site Geo Location Cd	String	4
Assessor Map Ref	[Null]	Assessor Map Ref	V_String	15
Legal Description Brief	GRAND BAY ESTATES LOT 15 BLK B AS DES IN OR 2480 PG 945 & IN OR 3490 PG 228	Legal Description Brief	V_String	167



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Legal Description Full	SEC/TWN/RNG/MER:SEC 12 TWN 2S RNG 27W GRAND BAY ESTATES LOT 15 BLK B AS DES IN OR 2480 PG 945 & IN OR 3490 PG 228	Legal Description Full	V_String	254
Legal SecTwnRge Mer	SEC 12 TWN 2S RNG 27W	Legal SecTwnRge Mer	V_String	30
Block	[Null]	Block	V_String	254
Lot Number	[Null]	Lot Number	V_String	254
City Town Mun	[Null]	City Town Mun	V_String	30
District	[Null]	District	V_String	13
Section	[Null]	Section	V_String	9
Land Lot	[Null]	Land Lot	V_String	10
Lot Code	[Null]	Lot Code	V_String	9
Phase Number	[Null]	Phase Number	V_String	7
Subdivision	GRAND BAY ESTATES	Subdivision	V_String	254
Tract Number	[Null]	Tract Number	V_String	10
Legal Unit	[Null]	Legal Unit	V_String	8
Assessed Improvement	0	Assessed Improvement	V_String	10
Assessed Land	0	Assessed Land	V_String	10
Assessed_Value	309910	Assessed_Value	V_String	10
Assessed Year	2019	Assessed Year	Int16	2
California HO Exempt	[Null]	California HO Exempt	V_String	7
Tax Exemption Codes	[Null]	Tax Exemption Codes	V_String	7
Market Value Improvement	258160	Market Value Improvement	V_String	10
Market Value Land	51750	Market Value Land	V_String	13
Market Value	309910	Market Value	V_String	10
Market Value Year	2019	Market Value Year	String	4
School Tax District 1	[Null]	School Tax District 1	V_String	15



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
School Tax Dist 1 Ind	[Null]	School Tax Dist 1 Ind	String	6
School Tax District 2	[Null]	School Tax District 2	V_String	15
School Tax Dist 2 Ind	[Null]	School Tax Dist 2 Ind	V_String	9
School Tax District 3	[Null]	School Tax District 3	V_String	15
School Tax Dist 3 Ind	[Null]	School Tax Dist 3 Ind	V_String	9
Tax Amount	4168.59	Tax Amount	String	11
Tax Year	2019	Tax Year	String	7
Delinquent Tax Year	[Null]	Delinquent Tax Year	String	7
Tax Rate Code Area	12	Tax Rate Code Area	V_String	18
Neighborhood Code	706	Neighborhood Code	String	9
Condo Project Bldg Name	[Null]	Condo Project Bldg Name	String	20
Old APN	[Null]	Old APN	V_String	31
Alt Old APN Ind	[Null]	Alt Old APN Ind	V_String	8
Certification Date	7012019	Certification Date	String	8
Edition	27	Edition	String	4
Lot Size Acres	0.288	Lot Size Acres	Double	8
Depth SqFt	1480	Depth SqFt	Int32	4
Frontage SqFt	850	Frontage SqFt	String	10
Lot Size SqFt	12545	Lot Size SqFt	Double	8
Lot Size Area	12545	Lot Size Area	V_String	12
Lot Size Area Unit	SF	Lot Size Area Unit	V_String	8
Original Lot Size	12545 SF	Original Lot Size	V_String	14
Topography	[Null]	Topography	String	4
Site Influence by Type	[Null]	Site Influence by Type	String	4
Air Conditioning Source	C	Air Conditioning Source	V_String	25
Air Conditioning Type	[Null]	Air Conditioning Type	String	4



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Extra_Household_Amenities	[Null]	Extra_Household_Amenities	V_String	9
Extra Household Amenities 2	[Null]	Extra Household Amenities 2	V_String	8
Basement Types	[Null]	Basement Types	V_String	9
Total Building SqFt	2747	Total Building SqFt	V_String	9
Building Area 1	3319	Building Area 1	V_String	9
Building Area 1 Indicator	1	Building Area 1 Indicator	String	4
Building Area 2	2747	Building Area 2	V_String	9
Building Area 2 Indicator	B	Building Area 2 Indicator	V_String	9
Building Area 3	3112	Building Area 3	V_String	8
Building Area 3 Indicator	J	Building Area 3 Indicator	V_String	9
Building Area 4	3507	Building Area 4	V_String	8
Building Area 4 Indicator	T	Building Area 4 Indicator	V_String	9
Building Area 5	572	Building Area 5	V_String	8
Building Area 5 Indicator	GF	Building Area 5 Indicator	V_String	9
Building Area 6	172	Building Area 6	V_String	9
Building Area 6 Indicator	PO	Building Area 6 Indicator	V_String	9
Building Area 7	16	Building Area 7	V_String	9
Building Area 7 Indicator	S	Building Area 7 Indicator	V_String	9
Building Class	[Null]	Building Class	V_String	9
Building Condition	[Null]	Building Condition	V_String	9
Building Quality Codes	[Null]	Building Quality Codes	V_String	9
Building Comments	[Null]	Building Comments	V_String	120
Year Built Effective	[Null]	Year Built Effective	V_String	9
Number of Elevators	[Null]	Number of Elevators	V_String	9
Wall type	B	Wall type	V_String	9
Extra Features Area 1	0	Extra Features Area 1	String	9



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Extra Features Indicator 1	[Null]	Extra Features Indicator 1	V_String	9
Extra Features Area 2	0	Extra Features Area 2	String	9
Extra Features Indicator 2	[Null]	Extra Features Indicator 2	V_String	9
Extra Features Area 3	0	Extra Features Area 3	String	9
Extra Features Indicator 3	[Null]	Extra Features Indicator 3	V_String	9
Extra Features Area 4	0	Extra Features Area 4	String	9
Extra Features Indicator 4	[Null]	Extra Features Indicator 4	V_String	9
Fireplace	1	Fireplace	V_String	9
Floor Cover type	P	Floor Cover type	V_String	9
Foundation type	D	Foundation type	String	5
Number Of Garages	2	Number Of Garages	V_String	9
Garage Type Parking	G	Garage Type Parking	V_String	9
Heat Source	D	Heat Source	V_String	9
Heating Fuel	[Null]	Heating Fuel	V_String	9
Interior Wall Type	G	Interior Wall Type	V_String	9
Building SqFt Type Ind	E	Building SqFt Type Ind	V_String	9
Number of Building	0	Number of Building	V_String	9
Number of Stories	1	Number of Stories	V_String	9
Number of Baths	3	Number of Baths	String	9
Number of Bedroom	4	Number of Bedroom	V_String	13
Number Partial Baths	0	Number Partial Baths	V_String	14
Number of Units	1	Number of Units	V_String	9
Other Impr Bldg Area 1	0	Other Impr Bldg Area 1	String	9
Other Impr Bldg Area 2	0	Other Impr Bldg Area 2	String	9
Other Impr Bldg Area 3	0	Other Impr Bldg Area 3	V_String	20
Other Impr Bldg Area 4	0	Other Impr Bldg Area 4	String	9



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Other Impr Bldg Area 5	0	Other Impr Bldg Area 5	String	9
Other Impr Bldg Ind 1	[Null]	Other Impr Bldg Ind 1	V_String	8
Other Impr Bldg Ind 2	[Null]	Other Impr Bldg Ind 2	V_String	8
Other Impr Bldg Ind 3	[Null]	Other Impr Bldg Ind 3	String	2
Other Impr Bldg Ind 4	[Null]	Other Impr Bldg Ind 4	String	3
Other Impr Bldg Ind 5	[Null]	Other Impr Bldg Ind 5	String	4
Other Rooms by Type	[Null]	Other Rooms by Type	String	5
Number Plumbing Fixtures	12	Number Plumbing Fixtures	V_String	16
Pool	P	Pool	V_String	30
Roof Cover	V	Roof Cover	V_String	8
Roof Construction	G	Roof Construction	V_String	8
Sewer	[Null]	Sewer	V_String	8
Standardized Land Use	1001	Standardized Land Use	String	8
Style of Parcel	[Null]	Style of Parcel	String	5
Total Rooms	0	Total Rooms	String	3
Construction Type	W	Construction Type	String	4
Water Hook up	[Null]	Water Hook up	V_String	14
Year Built Actual	2005	Year Built Actual	String	8
Zoning Code	R2 RES - 1 & 2 FAMILY	Zoning Code	V_String	25
Lender Name 1	COUNTRYWIDE HOME LOANS INC	Lender Name 1	V_String	254
Lender Type 1	L	Lender Type 1	V_String	14
Loan Date 1	20050715	Loan Date 1	Int32	4
Loan Recording Date 1	20050727	Loan Recording Date 1	Int32	4
Loan Amount 1	359000	Loan Amount 1	String	9
Loan Type 1	N	Loan Type 1	V_String	8
Financing Type 1	FXO	Financing Type 1	String	4



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Interest Rate 1	5.65	Interest Rate 1	V_String	14
Maturity Date 1	20350801	Maturity Date 1	Int32	4
Adjustable Rate Rider 1	[Null]	Adjustable Rate Rider 1	String	1
Adjustable Rate Index1	[Null]	Adjustable Rate Index1	String	11
Change index 1	[Null]	Change index 1	V_String	27
Rate Change Frequency 1	[Null]	Rate Change Frequency 1	String	6
Max Rate 1	[Null]	Max Rate 1	String	8
Min Rate 1	[Null]	Min Rate 1	Double	8
Max Interest Rate 1	[Null]	Max Interest Rate 1	Double	8
Interest Only period	[Null]	Interest Only period	String	6
Step Rate Rider	[Null]	Step Rate Rider	String	6
Change Year Step 1	[Null]	Change Year Step 1	Double	8
Change Month Step 1	[Null]	Change Month Step 1	Int16	2
Prepayment Rider 1	[Null]	Prepayment Rider 1	String	3
Prepayment term 1	[Null]	Prepayment term 1	String	2
Title Company Name	FIRST AMERICAN TITLE INS CO	Title Company Name	V_String	28
Lender DBA Name 1	[Null]	Lender DBA Name 1	V_String	40
Lender1 Address	[Null]	Lender1 Address	V_String	60
Lender 1 unit number	[Null]	Lender 1 unit number	String	6
Lender 1 City	[Null]	Lender 1 City	V_String	30
Lender 1 State	[Null]	Lender 1 State	String	5
Lender 1 zip code	[Null]	Lender 1 zip code	String	5
Lender 1 zip plus 4	[Null]	Lender 1 zip plus 4	String	7
Loan1 Term Month	360	Loan1 Term Month	Double	8
Loan1 Term Year	30	Loan1 Term Year	Double	8
Loan1 Number	[Null]	Loan1 Number	V_String	20



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Construction Loan 1	0	Construction Loan 1	Double	8
Cash Purchase 1	0	Cash Purchase 1	Byte	1
StandAlone Refi 1	0	StandAlone Refi 1	Byte	1
Equity Credit Line 1	0	Equity Credit Line 1	Byte	1
Estimated Amount Bal 1	256417	Estimated Amount Bal 1	Int32	4
Purpose of Loan 1	15	Purpose of Loan 1	String	2
Purchase Mtg Ind 1	1	Purchase Mtg Ind 1	Byte	1
Est Monthly P and I 1	2072.28	Est Monthly P and I 1	Double	8
Est Monthly Principal 1	860.93	Est Monthly Principal 1	V_String	30
Est Monthly Interest 1	1211.35	Est Monthly Interest 1	Double	8
Curr Est Int Rate 1	5.65	Curr Est Int Rate 1	Double	8
Assigned Lender Name 1	NEW RESIDENTIAL MORTGAGE LLC	Assigned Lender Name 1	V_String	250
Assignment Date 1	20191209	Assignment Date 1	Int32	4
Number of Assignments 1	2	Number of Assignments 1	String	3
PreForeclosure Status 1	[Null]	PreForeclosure Status 1	String	3
PreFcl Recording Date 1	[Null]	PreFcl Recording Date 1	Double	8
PreFcl Filing Date 1	[Null]	PreFcl Filing Date 1	Int32	4
PreFcl Case Trustee Sale Nbr 1	[Null]	PreFcl Case Trustee Sale Nbr 1	V_String	38
PreFcl Auction Date 1	[Null]	PreFcl Auction Date 1	Int32	4
Lender Name 2	COUNTRYWIDE BANK	Lender Name 2	V_String	40
Lender Type 2	B	Lender Type 2	String	1
Mortgage Date 2	20050715	Mortgage Date 2	Int32	4
Mtg Recording Data 2	20050727	Mtg Recording Data 2	Int32	4
Loan Amount 2	86500	Loan Amount 2	Int32	4
Loan Type 2	E	Loan Type 2	String	1
Financing Type 2	FXO	Financing Type 2	String	4



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Interest Rate 2	5.65	Interest Rate 2	Double	8
Maturity Date 2	[Null]	Maturity Date 2	Int32	4
Adjustable Rate Rider 2	[Null]	Adjustable Rate Rider 2	String	1
Adjustable Rate Index 2	[Null]	Adjustable Rate Index 2	String	11
Change index 2	[Null]	Change index 2	Double	8
Rate Change Frequency 2	M	Rate Change Frequency 2	String	1
Max Rate 2	[Null]	Max Rate 2	Double	8
Min Rate 2	[Null]	Min Rate 2	Double	8
Max Interest Rate 2	[Null]	Max Interest Rate 2	Double	8
Interest Only period 2	[Null]	Interest Only period 2	String	2
Step Rate Rider 2	[Null]	Step Rate Rider 2	String	1
Change Year Step 2	[Null]	Change Year Step 2	Int32	4
Change Month Step 2	[Null]	Change Month Step 2	Int16	2
Prepayment Rider 2	[Null]	Prepayment Rider 2	String	2
Prepayment term2	[Null]	Prepayment term2	String	2
Title Company Name 2	FIRST AMERICAN TITLE NAVARRE	Title Company Name 2	V_String	28
Lender DBA Name 2	[Null]	Lender DBA Name 2	V_String	40
Lender 2 Address	255 MIRACLE STRIP PKY SE	Lender 2 Address	V_String	60
Lender 2 unit number	B-9	Lender 2 unit number	String	6
Lender 2 City	FORT WALTON BEACH	Lender 2 City	V_String	30
Lender 2 State	FL	Lender 2 State	String	2
Lender 2 zip code	32548	Lender 2 zip code	String	5
Lender 2 zip plus 4	[Null]	Lender 2 zip plus 4	String	4
Loan2 Term Month	[Null]	Loan2 Term Month	Int32	4
Loan2 Term Year	[Null]	Loan2 Term Year	Byte	1
Loan2 Number	M#100133700007875639	Loan2 Number	V_String	20



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Construction Loan 2	0	Construction Loan 2	String	5
Cash Purchase 2	0	Cash Purchase 2	Int32	4
StandAlone Refi 2	0	StandAlone Refi 2	String	5
Equity Credit Line 2	1	Equity Credit Line 2	Double	8
Estimated Amount Bal 2	86500	Estimated Amount Bal 2	Int32	4
Purpose of Loan 2	16	Purpose of Loan 2	String	2
Purchase Mtg Ind 2	1	Purchase Mtg Ind 2	Int32	4
Est Monthly P and I 2	[Null]	Est Monthly P and I 2	Double	8
Est Monthly Principal 2	[Null]	Est Monthly Principal 2	Double	8
Est Monthly Interest 2	[Null]	Est Monthly Interest 2	Double	8
Curr Est Int Rate 2	5.65	Curr Est Int Rate 2	V_String	13
Assigned Lender Name 2	BANK OF AMERICA NA	Assigned Lender Name 2	V_String	250
Assignment Date 2	20150123	Assignment Date 2	String	8
Number of Assignments 2	1	Number of Assignments 2	Int32	4
PreForeclosure Status 2	[Null]	PreForeclosure Status 2	String	2
PreFcl Recording Date 2	[Null]	PreFcl Recording Date 2	String	8
PreFcl Filing Date 2	[Null]	PreFcl Filing Date 2	String	8
PreFcl Case Trustee Sale Nbr 2	[Null]	PreFcl Case Trustee Sale Nbr 2	V_String	38
PreFcl Auction Date 2	[Null]	PreFcl Auction Date 2	Double	8
Lender Name 3	[Null]	Lender Name 3	V_String	40
Lender Type 3	[Null]	Lender Type 3	V_String	8
Mortgage Date 3	[Null]	Mortgage Date 3	String	8
Mtg Recording Date 3	[Null]	Mtg Recording Date 3	String	9
Loan Amount 3	[Null]	Loan Amount 3	String	9
Loan Type 3	[Null]	Loan Type 3	String	1
Financing Type 3	[Null]	Financing Type 3	String	4



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Interest Rate 3	[Null]	Interest Rate 3	Double	8
Maturity Date 3	[Null]	Maturity Date 3	Int32	4
Adjustable Rate Rider 3	[Null]	Adjustable Rate Rider 3	String	6
Adjustable Rate Index 3	[Null]	Adjustable Rate Index 3	V_String	22
Change index 3	[Null]	Change index 3	String	8
Rate Change Frequency 3	[Null]	Rate Change Frequency 3	String	2
Max Rate 3	[Null]	Max Rate 3	Double	8
Min Rate 3	[Null]	Min Rate 3	String	8
Max Interest Rate 3	[Null]	Max Interest Rate 3	String	8
Interest Only period 3	[Null]	Interest Only period 3	String	4
Step Rate Rider 3	[Null]	Step Rate Rider 3	String	3
Change Year Step 3	[Null]	Change Year Step 3	String	8
Change Month Step 3	[Null]	Change Month Step 3	Int16	2
Prepayment Rider 3	[Null]	Prepayment Rider 3	String	1
Prepayment term3	[Null]	Prepayment term3	String	2
Title Company Name 3	[Null]	Title Company Name 3	V_String	28
Lender DBA Name 3	[Null]	Lender DBA Name 3	V_String	40
Lender3 Address	[Null]	Lender3 Address	V_String	60
Lender 3 unit number	[Null]	Lender 3 unit number	String	6
Lender 3 City	[Null]	Lender 3 City	V_String	30
Lender 3 State	[Null]	Lender 3 State	String	2
Lender3 zip code	[Null]	Lender3 zip code	String	5
Lender3 zip plus 4	[Null]	Lender3 zip plus 4	String	4
Loan3 Term Month	[Null]	Loan3 Term Month	String	4
Loan3 Term Year	[Null]	Loan3 Term Year	V_String	8
Loan3 Number	[Null]	Loan3 Number	V_String	20



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Construction Loan 3	[Null]	Construction Loan 3	Int32	4
Cash Purchase 3	[Null]	Cash Purchase 3	Double	8
StandAlone Refi3	[Null]	StandAlone Refi3	Byte	1
Equity Credit Line 3	[Null]	Equity Credit Line 3	Double	8
Estimated Amount Bal 3	[Null]	Estimated Amount Bal 3	String	9
Purpose of Loan 3	[Null]	Purpose of Loan 3	Int32	4
Purchase Mtg Ind 3	[Null]	Purchase Mtg Ind 3	String	2
Est Monthly P and I 3	[Null]	Est Monthly P and I 3	V_String	11
Est Monthly Principal 3	[Null]	Est Monthly Principal 3	Double	8
Est Monthly Interest 3	[Null]	Est Monthly Interest 3	Double	8
Curr Est Int Rate 3	[Null]	Curr Est Int Rate 3	V_String	9
Assigned Lender Name 3	[Null]	Assigned Lender Name 3	V_String	250
Assignment Date 3	[Null]	Assignment Date 3	Int32	4
Number of Assignments 3	[Null]	Number of Assignments 3	Int32	4
PreForeclosure Status 3	[Null]	PreForeclosure Status 3	String	6
PreFcl Recording Date 3	[Null]	PreFcl Recording Date 3	Int32	4
PreFcl Filing Date 3	[Null]	PreFcl Filing Date 3	String	8
PreFcl Case Trustee Sale Nbr 3	[Null]	PreFcl Case Trustee Sale Nbr 3	V_String	25
PreFcl Auction Date 3	[Null]	PreFcl Auction Date 3	Int32	4
Lender Name 4	[Null]	Lender Name 4	V_String	40
Lender Type 4	[Null]	Lender Type 4	V_String	8
Mortgage Date 4	[Null]	Mortgage Date 4	Int32	4
Mtg Recording Date 4	[Null]	Mtg Recording Date 4	Double	8
Loan Amount 4	[Null]	Loan Amount 4	V_String	18
Loan Type 4	[Null]	Loan Type 4	V_String	7
Financing Type 4	[Null]	Financing Type 4	String	4



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Interest Rate 4	[Null]	Interest Rate 4	Double	8
Maturity Date 4	[Null]	Maturity Date 4	String	8
Adjustable Rate Rider 4	[Null]	Adjustable Rate Rider 4	String	1
Adjustable Rate Index 4	[Null]	Adjustable Rate Index 4	String	11
Change index 4	[Null]	Change index 4	String	7
Rate Change Frequency 4	[Null]	Rate Change Frequency 4	V_String	9
Max Rate 4	[Null]	Max Rate 4	String	8
Min Rate 4	[Null]	Min Rate 4	V_String	18
Max Interest Rate4	[Null]	Max Interest Rate4	String	8
Interest Only period 4	[Null]	Interest Only period 4	String	2
Step Rate Rider 4	[Null]	Step Rate Rider 4	V_String	9
Change Year Step 4	[Null]	Change Year Step 4	String	8
Change Month Step 4	[Null]	Change Month Step 4	V_String	8
Prepayment Rider 4	[Null]	Prepayment Rider 4	V_String	8
Prepayment term4	[Null]	Prepayment term4	String	3
Title Company Name 4	[Null]	Title Company Name 4	V_String	28
Lender DBA Name 4	[Null]	Lender DBA Name 4	V_String	40
Lender 4 Address	[Null]	Lender 4 Address	V_String	60
Lender 4 unit number	[Null]	Lender 4 unit number	String	6
Lender 4 City	[Null]	Lender 4 City	V_String	27
Lender 4 State	[Null]	Lender 4 State	String	2
Lender 4 zip code	[Null]	Lender 4 zip code	String	5
Lender 4 zip plus 4	[Null]	Lender 4 zip plus 4	String	8
Loan 4 Term Month	[Null]	Loan 4 Term Month	Int32	4
Loan 4 Term Year	[Null]	Loan 4 Term Year	Int32	4
Loan4 Number	[Null]	Loan4 Number	V_String	20



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Construction Loan 4	[Null]	Construction Loan 4	V_String	15
Cash Purchase 4	[Null]	Cash Purchase 4	V_String	11
StandAlone Refi 4	[Null]	StandAlone Refi 4	String	2
Equity Credit Line 4	[Null]	Equity Credit Line 4	Double	8
Estimated Amount Bal 4	[Null]	Estimated Amount Bal 4	String	9
Purpose of Loan 4	[Null]	Purpose of Loan 4	String	2
Purchase Mtg Ind 4	[Null]	Purchase Mtg Ind 4	String	6
Est Monthly P and I 4	[Null]	Est Monthly P and I 4	String	10
Est Monthly Principal 4	[Null]	Est Monthly Principal 4	Double	8
Est Monthly Interest 4	[Null]	Est Monthly Interest 4	String	9
Curr Est Int Rate 4	[Null]	Curr Est Int Rate 4	V_String	15
Assigned Lender Name 4	[Null]	Assigned Lender Name 4	V_String	250
Assignment Date 4	[Null]	Assignment Date 4	String	8
Number of Assignments 4	[Null]	Number of Assignments 4	V_String	9
PreForeclosure Status 4	[Null]	PreForeclosure Status 4	V_String	7
PreFcl Recording Date 4	[Null]	PreFcl Recording Date 4	String	8
PreFcl Filing Date 4	[Null]	PreFcl Filing Date 4	String	8
PreFcl Case Trustee Sale Nbr 4	[Null]	PreFcl Case Trustee Sale Nbr 4	V_String	22
PreFcl Auction Date 4	[Null]	PreFcl Auction Date 4	Double	8
Number of Open Liens	[Null]	Number of Open Liens	V_String	19
Open Lien Balance	[Null]	Open Lien Balance	String	9
Total_Open_Lien_Count	2	Total_Open_Lien_Count	String	5
Total_Open_Lien_Balance	342917	Total_Open_Lien_Balance	String	10
Total_Fin_History_Cnt	2	Total_Fin_History_Cnt	V_String	8
LTV Curr Est Comb	88.3855	LTV Curr Est Comb	String	8
LTV Curr Estimated Range	8	LTV Curr Estimated Range	String	6



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Equity Curr Estimated Bal	45062	Equity Curr Estimated Bal	V_String	15
Equity Curr Estimated Range	1	Equity Curr Estimated Range	V_String	9
Purchase_LTV	72.5253	Purchase_LTV	String	8
Foreclosure Status	[Null]	Foreclosure Status	V_String	19
FC Record Date	[Null]	FC Record Date	String	8
FC Filing Date	[Null]	FC Filing Date	String	8
Case Number	[Null]	Case Number	V_String	38
Auction Date	[Null]	Auction Date	V_String	22
QVM Value	387979	QVM Value	V_String	12
QVM Value Min	359571	QVM Value Min	String	9
QVM Value Max	423741	QVM Value Max	String	10
QVM Value Std Dev	8	QVM Value Std Dev	V_String	9
QVM Conf Score	92	QVM Conf Score	String	4
QVM Value Range	8	QVM Value Range	V_String	14
QVM_asof_Date	20200205	QVM_asof_Date	V_String	13
Trans_asof_Date	20191202	Trans_asof_Date	String	9
Record Creation Date	20200210	Record Creation Date	V_String	20
Quantarium Version	2.6	Quantarium Version	V_String	20
Own_CASS_Address_1	JU17 CALLE RUFINO MARTINEZ	Own_CASS_Address_1	V_String	80
Own_CASS_City	TOA BAJA	Own_CASS_City	V_String	30
Own_CASS_State	PR	Own_CASS_State	V_String	9
Own_CASS_Zipcode	9493652	Own_CASS_Zipcode	String	9
Own_CASS_Zip_Plus_4_Flag	Y	Own_CASS_Zip_Plus_4_Flag	String	6
Own_CASS_Address_Hygiene_Code	A	Own_CASS_Address_Hygiene_Code	V_String	14
Owner_CASS_CRRT	C019	Owner_CASS_CRRT	V_String	14
Owner_CASS_DPBC	174	Owner_CASS_DPBC	V_String	9



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Site_ID	3073288	Site_ID	String	9
Site_Property_Count	1	Site_Property_Count	V_String	20
Prop_CASS_Address_1	2809 GRAND BAY CT	Prop_CASS_Address_1	V_String	65
Prop_CASS_City	NAVARRE	Prop_CASS_City	V_String	26
Prop_CASS_State	FL	Prop_CASS_State	V_String	9
Prop_CASS_Zip_Code	325669055	Prop_CASS_Zip_Code	String	9
Prop_CASS_Zip_Plus_4_Flag	Y	Prop_CASS_Zip_Plus_4_Flag	String	1
Prop_CASS_Addr_Hyg_Code	A	Prop_CASS_Addr_Hyg_Code	V_String	20
Prop_CASS_CRRT	R012	Prop_CASS_CRRT	String	5
Prop_CASS_DPBC	90	Prop_CASS_DPBC	V_String	10
NCOA Move Flag	[Null]	NCOA Move Flag	String	1
NCOA Move Date	[Null]	NCOA Move Date	V_String	22
NCOA Move Type	[Null]	NCOA Move Type	String	1
OWN Seasonal Flag	[Null]	OWN Seasonal Flag	V_String	10
OWN Vacant Flag	N	OWN Vacant Flag	String	6
Prop Vacant Flag	N	Prop Vacant Flag	String	5
School Tax District Ind	[Null]	School Tax District Ind	V_String	48
Extra Amenities	[Null]	Extra Amenities	V_String	8
Building Area Indicator	1 B J T GF PO S	Building Area Indicator	V_String	21
Extra Features Indicator	[Null]	Extra Features Indicator	V_String	12
Other Improvements Ind	[Null]	Other Improvements Ind	V_String	15
Owner Status Type	I	Owner Status Type	String	1
Owner Occupied Status	R	Owner Occupied Status	String	1
Property Type Desc	R	Property Type Desc	String	1
LTV	115	LTV	Byte	1
Available Equity	-57521	Available Equity	Int32	4



2025 Data Dictionary

National Property - INTEL™ Attributes	Sample	Field Description	Type	Size
Land Use Vacant	[Null]	Land Use Vacant	String	5
Residential Props Owned	1	Residential Props Owned	Int16	2
Commercial Props Owned	0	Commercial Props Owned	Int16	2
OWNER_DPV	1	OWNER_DPV	Byte	1
PROPERTY_DPV	1	PROPERTY_DPV	Byte	1
MULTIPLE PROPERTIES COUNT	1	MULTIPLE PROPERTIES COUNT	Int64	8
MULTIPLE PROPERTIES FLAG	[Null]	MULTIPLE PROPERTIES FLAG	String	1



2025 Data Dictionary

New Homeowner - INTEL™

New Homeowner - INTEL™ Attributes	Sample	Field Description	Type	Size
AGRID16	958339600656MONL	Unique AGR Identifier (Individual level)	String	16
AGRID15	958339600656MON	Unique AGR Identifier (Household level)	String	15
FIRST NAME	Leonardo	First Name	V_String	16
LAST NAME	Montoya	Last Name	V_String	18
ADDRESS	3365 SHEARWATER DR	Postal Address	V_String	47
CITY	SACRAMENTO	Postal City	V_String	26
STATE	CA	Postal State	String	2
ZIP	95833-9600	Postal Zipcode – 9 digit	String	10
ZIP5	95833	Postal Zip5	String	5
ZIP4	9600	Postal Zip+4	String	4
BARCODE	958339600656	Barcode (12 digit)	String	12
COUNTY	SACRAMENTO	County Name	V_String	21
COA_DATE		Move Date (date from USPS when a person has changed address)	Int32	4
NCOA_DATE	2024-11-19	Date record was sent through NCOA Postal Software	Date	10
DPV	1	Delivery Point Verification (1 is valid/deliverable)	Byte	1
VACANT	0	Vacant (1 = Vacant)	Byte	1
NO STAT	0	No Stat (1 = not accepting mail)	Byte	1
RESIDENTIAL	Y	Residential	String	1
ADDRESS TYPE	Street	Address Type	V_String	16
MOVED_CD		Moved Code (Foreign, PO BOX (closed), ADDRESS (No fwd address))	String	7
ANK		ANK (48 – Move within 48 months, 77 – 49+)	String	2
MOVETYPE		Movetype (F = Family, B = Business, I = Individual)	String	1



2025 Data Dictionary

New Homeowner - INTEL™ Attributes	Sample	Field Description	Type	Size
MODE	NHO	mode	String	4
ENTRY_DATE	2024-10-15	entry_date	String	10
SALE_DATE	2024-09-24	sale_date	String	10
RECORD_DATE	2024-09-27	record_date	String	10
COUNTY_FIPS	06067	county_fips	String	5
COUNTY_CODE	S	county_code	String	3
DOCUMENT_TYPE	Grant Deed	document_type	V_String	45
RECEP_NUMBER	1041941812	recep_number	Int32	4
BOOK_NUMBER	0	book_number	Int32	4
PAGE_NUMBER	0	page_number	Int32	4
PRICE	630000	price	Int32	4
SELLER_COMPANY		seller_company	V_String	29
SELLER_LAST_NAME	Wheeler	seller_last_name	V_String	18
SELLER_FIRST_NAME	James	seller_first_name	V_String	18
SELLER_SECOND_NAME		seller_second_name	V_String	18
BUYER_COMPANY		buyer_company	Bool	1
BUYER_SECOND_NAME		buyer_second_name	V_String	17
STREET_NUMBER	3365	street_number	V_String	10
DIRECTION_ONE		direction_one	String	2
STREET	Shearwater	street	V_String	30
STREET_TYPE	Drive	street_type	V_String	10
DIRECTION_TWO		direction_two	String	2
SUITE		suite	String	10
ZIP_LAST_FOUR	9600	zip_last_four	String	4
CARRIER_ROUTE	R083	carrier_route	String	4



2025 Data Dictionary

New Homeowner - INTEL™ Attributes	Sample	Field Description	Type	Size
SUBDIVISION	Final Map Of Shorebird Unit No 2	subdivision	V_String	50
FILING	0	filing	Byte	1
LOW_LOT	0	low_lot	Byte	1
HIGH_LOT	0	high_lot	Byte	1
BLOCK	0	block	Int32	4
LENDER_NAME	Home Mortgage Alliance Corp	lender_name	V_String	40
LOAN_TYPE	Conventional	loan_type	V_String	21
LOAN_AMOUNT	472500	loan_amount	Int32	4
MORTGAGE_TERM	361	mortgage_term	Int16	2
INTEREST_TYPE	Unknown	interest_type	String	10
INTEREST_RATE	0	interest_rate	Double	8
PHONE_AREA_CODE	0	phone_area_code	Byte	1
PHONE_NUMBER	NY	phone_number	String	2
SITUSSTATECODE	CA	SitusStateCode	String	2
SITUSCOUNTY	Sacramento	SitusCounty	V_String	22
PROPERTYJURISDICTIONNAME	SACRAMENTO	PropertyJurisdictionName	V_String	23
CBSANAME	SACRAMENTO--ARDEN-ARCADE--ROSEVILLE, CA METROPOLITAN STATISTICAL AREA	CBSAName	V_String	80
CBSACODE	40900	CBSACode	Int32	4
MSANAME	SACRAMENTO--ARDEN-ARCADE--ROSEVILLE, CA	MSAName	V_String	50
MSACODE	40900	MSACode	Int32	4
METROPOLITANDIVISION		MetropolitanDivision	V_String	71
MINORCIVILDIVISIONNAME	SACRAMENTO	MinorCivilDivisionName	V_String	49



2025 Data Dictionary

New Homeowner - INTEL™ Attributes	Sample	Field Description	Type	Size
MINORCIVILDIVISIONCODE	92690	MinorCivilDivisionCode	Int32	4
NEIGHBORHOODCODE	M	NeighborhoodCode	V_String	10
CENSUSFIPSPPLACECODE	64000	CensusFIPSPPlaceCode	String	5
CENSUSTRACT	7020	CensusTract	Int32	4
CENSUSBLOCKGROUP	3	CensusBlockGroup	Byte	1
CENSUSBLOCK	3017	CensusBlock	Int16	2
PARCELNUMBERRAW	274-0610-006-0000	ParcelNumberRaw	V_String	37
PARCELNUMBERFORMATTED		ParcelNumberFormatted	V_String	26
PARCELNUMBERYEARADDED	2001	ParcelNumberYearAdded	Int16	2
PARCELNUMBERALTERNATE		ParcelNumberAlternate	V_String	37
PARCELNUMBERYEARCHANGE	0	ParcelNumberYearChange	Int16	2
PARCELNUMBERPREVIOUS		ParcelNumberPrevious	V_String	33
PARCELACCOUNTNUMBER		ParcelAccountNumber	V_String	30
CONGRESSIONALDISTRICTHOUSE	65	CongressionalDistrictHouse	Int16	2
PROPERTYLATITUDE	38.61	PropertyLatitude	Double	8
PROPERTYLONGITUDE	-121.54	PropertyLongitude	Double	8
GEOQUALITY	0	GeoQuality	Byte	1
LEGALDESCRIPTION	SHOREBIRD 02, LOT 6	LegalDescription	V_String	250
LEGALRANGE		LegalRange	String	3
LEGALTOWNSHIP		LegalTownship	String	3
LEGALSECTION		LegalSection	String	2
LEGALQUARTER		LegalQuarter	String	2
LEGALQUARTERQUARTER		LegalQuarterQuarter	String	2
LEGALSUBDIVISION	SHOREBIRD 02	LegalSubdivision	V_String	40
LEGALTRACTNUMBER	0	LegalTractNumber	V_String	10
LEGALBLOCK1		LegalBlock1	V_String	7



2025 Data Dictionary

New Homeowner - INTEL™ Attributes	Sample	Field Description	Type	Size
LEGALBLOCK2		LegalBlock2	String	3
LEGALLOTNUMBER1	6	LegalLotNumber1	V_String	9
LEGALLOTNUMBER2		LegalLotNumber2	String	5
LEGALLOTNUMBER3		LegalLotNumber3	String	5
LEGALUNIT		LegalUnit	V_String	7
TRUSTDESCRIPTION	Not a Trust	TrustDescription	String	15
COMPANYFLAG	N	CompanyFlag	String	1
OWNERTYPEDESCRIPTION1	Individual	OwnerTypeDescription1	String	10
OWNERSHIPVESTINGRELATIONCODE	UNKNOWN OR NOT PROVIDED	OwnershipVestingRelationCode	V_String	65
OWNERTYPEDESCRIPTION2		OwnerTypeDescription2	String	10
CONTACTOWNERMAILADDRESSFULL	6745 BURDETT WAY	ContactOwnerMailAddressFull	V_String	56
CONTACTOWNERMAILADDRESSUNITPREFIX		ContactOwnerMailAddressUnitPrefix	V_String	10
CONTACTOWNERMAILADDRESSUNIT		ContactOwnerMailAddressUnit	V_String	10
CONTACTOWNERMAILADDRESSCITY	SACRAMENTO	ContactOwnerMailAddressCity	V_String	28
CONTACTOWNERMAILADDRESSSTATE	CA	ContactOwnerMailAddressState	String	2
CONTACTOWNERMAILADDRESSZIP	95823	ContactOwnerMailAddressZIP	String	5
STATUSOWNEROCCUPIEDFLAG	0	StatusOwnerOccupiedFlag	Byte	1
TAXYEARASSESSED	2024	TaxYearAssessed	Int16	2
TAXASSESSEDVALUETOTAL	509292	TaxAssessedValueTotal	Int32	4
TAXASSESSEDVALUEIMPROVEMENTS	380630	TaxAssessedValueImprovements	Int32	4
TAXASSESSEDVALUELAND	128662	TaxAssessedValueLand	Int32	4
TAXASSESSEDIMPROVEMENTSPERC	74	TaxAssessedImprovementsPerc	Double	8
PREVIOUSASSESSEDVALUE	509292	PreviousAssessedValue	Int32	4
TAXMARKETVALUEYEAR	0	TaxMarketValueYear	Int16	2
TAXMARKETVALUETOTAL	0	TaxMarketValueTotal	Int32	4



2025 Data Dictionary

New Homeowner - INTEL™ Attributes	Sample	Field Description	Type	Size
TAXMARKETVALUEIMPROVEMENTS	0	TaxMarketValueImprovements	Int32	4
TAXMARKETVALUELAND	0	TaxMarketValueLand	Int32	4
TAXMARKETIMPROVEMENTSPERC	0	TaxMarketImprovementsPerc	Double	8
TAXFISCALYEAR	2024	TaxFiscalYear	Int16	2
TAXRATEAREA	3-371	TaxRateArea	V_String	18
TAXBILLEDAMOUNT	6878	TaxBilledAmount	Int32	4
TAXDELINQUENTYEAR	0	TaxDelinquentYear	Int16	2
LASTASSESSORTAXROLLUPDATE	2024-07-01	LastAssessorTaxRollUpdate	String	10
ASSRLASTUPDATED	2024-10-11	AssrLastUpdated	String	10
YEARBUILT	2002	YearBuilt	Int16	2
YEARBUILTEFFECTIVE	0	YearBuiltEffective	Int16	2
PROPERTYUSEGROUP	Residential	PropertyUseGroup	V_String	21
PROPERTYUSESTANDARDIZED	SINGLE FAMILY RESIDENCE	PropertyUseStandardized	V_String	57
AREABUILDING	2241	AreaBuilding	Int32	4
AREABUILDINGDEFINITIONCODE	Living Area	AreaBuildingDefinitionCode	V_String	23
AREAGROSS	2241	AreaGross	Int32	4
AREA1STFLOOR	1296	Area1stFloor	Int32	4
AREA2NDFLOOR	945	Area2ndFloor	Int32	4
AREAUPPERFLOORS	0	AreaUpperFloors	Int32	4
AREALOTACRES	0.142493	AreaLotAcres	Double	8
AREALOTSF	6207.0000000	AreaLotSF	V_String	18
AREALOTDEPTH	0	AreaLotDepth	Int16	2
AREALOTWIDTH	0	AreaLotWidth	Int16	2
ROOMSATTICAREA	0	RoomsAtticArea	Int32	4
ROOMSBASEMENTAREA	0	RoomsBasementArea	Int32	4
ROOMSBASEMENTAREAFINISHED	0	RoomsBasementAreaFinished	Int32	4



2025 Data Dictionary

New Homeowner - INTEL™ Attributes	Sample	Field Description	Type	Size
ROOMSBASEMENTAREAUNFINISHED	0	RoomsBasementAreaUnfinished	Int32	4
PARKINGGARAGE	Garage, Attached	ParkingGarage	String	23
HVACCOOLINGDETAIL	CENTRAL	HVACCoolingDetail	V_String	24
HVACHEATINGDETAIL	CENTRAL	HVACHeatingDetail	V_String	32
HVACHEATINGFUEL	UNKNOWN OR NOT PROVIDED	HVACHeatingFuel	String	23
FOUNDATION	MAT/RAFT FOUNDATION (SLAB)	Foundation	String	26
CONSTRUCTION	WOOD	Construction	V_String	37
INTERIORSTRUCTURE	UNKNOWN OR NOT PROVIDED	InteriorStructure	String	23
PLUMBINGFIXTURESCOUNT	0	PlumbingFixturesCount	Byte	1
FLOORINGMATERIALPRIMARY	CONCRETE/CEMENT	FlooringMaterialPrimary	V_String	23
BATHCOUNT	3	BathCount	Double	8
BATHPARTIALCOUNT	0	BathPartialCount	Byte	1
BEDROOMSCOUNT	4	BedroomsCount	Int16	2
ROOMSCOUNT	8	RoomsCount	Int16	2
STORIESCOUNT	2	StoriesCount	Int16	2
UNITSCOUNT	0	UnitsCount	Int16	2
FIREPLACE	YES	Fireplace	V_String	23
FIREPLACECOUNT	1	FireplaceCount	Byte	1
STRUCTURESTYLE	OTHER	StructureStyle	V_String	24
EXTERIOR1CODE	UNKNOWN	Exterior1Code	V_String	32
ROOFMATERIAL	Wood Shingle	RoofMaterial	V_String	38
ROOFCONSTRUCTION	UNKNOWN OR NOT PROVIDED	RoofConstruction	String	23
PORCHCODE	UNKOWN	PorchCode	V_String	28
PORCHAREA	0	PorchArea	Int16	2



2025 Data Dictionary

New Homeowner - INTEL™ Attributes	Sample	Field Description	Type	Size
PATIOAREA	0	PatioArea	Int32	4
DECKFLAG	UNKNOWN	DeckFlag	V_String	32
POOL	UNKNOWN	Pool	V_String	28
POOLAREA	0	PoolArea	Int32	4
POOLHOUSEAREA	0	PoolHouseArea	Int16	2
TRANSFERINFOPURCHASETYPECODE	TRANSFER	TransferInfoPurchaseTypeCode	V_String	28
ARMSLENGTHFLAG	Arms Length Transaction	ArmsLengthFlag	V_String	50
GRANTEEINFOVESTING1	Unknown or not provided	GranteeInfoVesting1	V_String	66
MORTGAGE1TYPE	CONVENTIONAL	Mortgage1Type	V_String	34
TAXEXEMPTIONHOMEOWNERFLAG		TaxExemptionHomeownerFlag	Byte	1
TAXEXEMPTIONDISABLEDFLAG		TaxExemptionDisabledFlag	Byte	1
TAXEXEMPTIONSENIORFLAG		TaxExemptionSeniorFlag	Byte	1
TAXEXEMPTIONWIDOWFLAG		TaxExemptionWidowFlag	Byte	1
TAXEXEMPTIONADDITIONAL		TaxExemptionAdditional	Byte	1
FILE_DATE	2024-10-15	File Date	Date	10
LOAD_DATE	2024-10-25	Date Record Added to our database	Date	10



2025 Data Dictionary

Refinance - Mortgage - INTEL™

Refinance - Mortgage - INTEL™ Attributes	Sample	Field Description	Type	Size
AGRID16	957623913069KEAR	Unique AGR Identifier (Individual level)	String	16
AGRID15	957623913069KEA	Unique AGR Identifier (Household level)	String	15
FIRST NAME	Rochanne	First Name	V_String	15
LAST NAME	Keane	Last Name	V_String	18
ADDRESS	506 LAKERIDGE CT	Postal Address	V_String	45
CITY	EL DORADO HILLS	Postal City	V_String	26
STATE	CA	Postal State	String	2
ZIP	95762-3913	Postal Zipcode – 9 digit	String	10
ZIP5	95762	Postal Zip5	String	5
ZIP4	3913	Postal Zip+4	String	4
BARCODE	957623913069	Barcode (12 digit)	String	12
COUNTY	EL DORADO	County Name	V_String	21
COA_DATE		Move Date (date from USPS when a person has changed address)	Int32	4
NCOA_DATE	2024-11-14	Date record was sent through NCOA Postal Software	Date	10
DPV_INDICATOR	1	Delivery Point Verification (1 is valid/deliverable)	Byte	1
VACANT	0	Vacant (1 = Vacant)	Byte	1
NO STAT	0	No Stat (1 = not accepting mail)	Byte	1
RESIDENTIAL	Y	Residential	String	1
ADDRESS TYPE	Street	Address Type	V_String	16
MOVED_CD		Moved Code (Foreign, PO BOX (closed), ADDRESS (No fwd address))	String	7
MOVETYPE		ANK (48 – Move within 48 months, 77 – 49+)	String	1
ANK		Movetype (F = Family, B = Business, I = Individual)	String	2



2025 Data Dictionary

Refinance - Mortgage - INTEL™ Attributes	Sample	Field Description	Type	Size
MODE	REFI	mode	String	4
ENTRY_DATE	2024-09-13	entry_date	String	10
RECORD_DATE	2024-09-03	record_date	String	10
COUNTY_FIPS	06017	county_fips	String	5
DOCUMENT_TYPE	Deed Of Trust	document_type	String	13
RECEP_NUMBER	1039848072	recep_number	Int32	4
BOOK_NUMBER	0	book_number	Byte	1
PAGE_NUMBER	0	page_number	Byte	1
PRICE	180000	price	Int32	4
BUYER_COMPANY		buyer_company	Bool	1
BUYER_SECOND_NAME	Dennis	buyer_second_name	V_String	17
STREET_NUMBER	506	street_number	V_String	10
DIRECTION_ONE		direction_one	String	2
STREET	Lakeridge	street	V_String	30
STREET_TYPE	Court	street_type	V_String	10
DIRECTION_TWO		direction_two	String	2
SUITE		suite	V_String	10
ZIP_LAST_FOUR	3913	zip_last_four	String	4
CARRIER_ROUTE	C054	carrier_route	String	4
SUBDIVISION	Lakeridge Oaks	subdivision	V_String	50
BLOCK	0	block	Int32	4
LENDER_NAME	Us Bank Na	lender_name	V_String	40
LOAN_TYPE	Close End Mtg	loan_type	V_String	21
LOAN_AMOUNT	150000	loan_amount	Int32	4
MORTGAGE_TERM	360	mortgage_term	Int16	2



2025 Data Dictionary

Refinance - Mortgage - INTEL™ Attributes	Sample	Field Description	Type	Size
INTEREST_TYPE	Unknown	interest_type	String	10
INTEREST_RATE	0	interest_rate	Double	8
SITUSSTATECODE	CA	SitusStateCode	String	2
SITUSCOUNTY	El Dorado	SitusCounty	V_String	22
CBSANAME	SACRAMENTO--ARDEN-ARCADE--ROSEVILLE, CA METROPOLITAN STATISTICAL AREA	CBSAName	V_String	80
MSANAME	SACRAMENTO--ARDEN-ARCADE--ROSEVILLE, CA	MSAName	V_String	50
MSACODE	40900	MSACode	Int32	4
MINORCIVILDIVISIONNAME	SOUTH EL DORADO	MinorCivilDivisionName	V_String	49
MINORCIVILDIVISIONCODE	93150	MinorCivilDivisionCode	Int32	4
NEIGHBORHOODCODE	[Null]	NeighborhoodCode	V_String	10
CENSUSFIPSPLACECODE	21880	CensusFIPSPlaceCode	String	5
CENSUSTRACT	30701	CensusTract	Int32	4
CENSUSBLOCKGROUP	1	CensusBlockGroup	Byte	1
CENSUSBLOCK	1007	CensusBlock	Int16	2
PARCELNUMBERRAW	124-353-004-000	ParcelNumberRaw	V_String	42
PARCELNUMBERFORMATTED	[Null]	ParcelNumberFormatted	V_String	26
PARCELNUMBERYEARADDED	2018	ParcelNumberYearAdded	Int16	2
PARCELNUMBERALTERNATE	[Null]	ParcelNumberAlternate	V_String	37
PARCELNUMBERYEARCHANGE	2019	ParcelNumberYearChange	Int16	2
PARCELNUMBERPREVIOUS	1243530410	ParcelNumberPrevious	V_String	33
PARCELACCOUNTNUMBER	[Null]	ParcelAccountNumber	V_String	30
CONGRESSIONALDISTRICTHOUSE	54	CongressionalDistrictHouse	Int16	2
PROPERTYLATITUDE	38.71	PropertyLatitude	Double	8



2025 Data Dictionary

Refinance - Mortgage - INTEL™ Attributes	Sample	Field Description	Type	Size
PROPERTYLONGITUDE	-121.1	PropertyLongitude	Double	8
GEOQUALITY	0	GeoQuality	Byte	1
LEGALDESCRIPTION	L 4 LAKERIDGE OAKS	LegalDescription	V_String	250
LEGALRANGE	[Null]	LegalRange	String	3
LEGALTOWNSHIP	[Null]	LegalTownship	String	3
LEGALSECTION	[Null]	LegalSection	String	2
LEGALQUARTER	[Null]	LegalQuarter	String	2
LEGALQUARTERQUARTER	[Null]	LegalQuarterQuarter	String	2
LEGALSUBDIVISION	LAKERIDGE OAKS	LegalSubdivision	V_String	40
LEGALTRACTNUMBER	0	LegalTractNumber	V_String	10
LEGALBLOCK1	[Null]	LegalBlock1	V_String	7
LEGALBLOCK2	[Null]	LegalBlock2	String	3
LEGALLOTNUMBER1	4	LegalLotNumber1	V_String	8
LEGALLOTNUMBER2	[Null]	LegalLotNumber2	String	5
LEGALLOTNUMBER3	[Null]	LegalLotNumber3	String	4
LEGALUNIT	[Null]	LegalUnit	V_String	7
TRUSTDESCRIPTION	Not a Trust	TrustDescription	V_String	15
COMPANYFLAG	N	CompanyFlag	String	1
OWNERTYPEDESCRIPTION1	Individual	OwnerTypeDescription1	String	10
CONTACTOWNERMAILADDRESSFULL	506 LAKERIDGE CT	ContactOwnerMailAddressFull	V_String	58
CONTACTOWNERMAILADDRESSCITY	EL DORADO HILLS	ContactOwnerMailAddressCity	V_String	40
CONTACTOWNERMAILADDRESSSTATE	CA	ContactOwnerMailAddressState	String	2
CONTACTOWNERMAILADDRESSZIP	95762	ContactOwnerMailAddressZIP	String	5
STATUSOWNEROCCUPIEDFLAG	1	StatusOwnerOccupiedFlag	Byte	1
TAXYEARASSESSED	2024	TaxYearAssessed	Int16	2



2025 Data Dictionary

Refinance - Mortgage - INTEL™ Attributes	Sample	Field Description	Type	Size
TAXASSESSEDVALUETOTAL	1193858	TaxAssessedValueTotal	Int32	4
TAXASSESSEDVALUEIMPROVEMENTS	875496	TaxAssessedValueImprovements	Int32	4
TAXASSESSEDVALUELAND	318362	TaxAssessedValueLand	Int32	4
TAXASSESSEDIMPROVEMENTSPERC	73	TaxAssessedImprovementsPerc	Int16	2
PREVIOUSASSESSEDVALUE	1193858	PreviousAssessedValue	Int32	4
TAXMARKETVALUEYEAR	0	TaxMarketValueYear	Int16	2
TAXMARKETVALUETOTAL	0	TaxMarketValueTotal	Int32	4
TAXMARKETVALUEIMPROVEMENTS	0	TaxMarketValueImprovements	Int32	4
TAXMARKETVALUELAND	0	TaxMarketValueLand	Int32	4
TAXMARKETIMPROVEMENTSPERC	0	TaxMarketImprovementsPerc	Byte	1
TAXFISCALYEAR	2024	TaxFiscalYear	Int16	2
TAXRATEAREA	100-013	TaxRateArea	V_String	18
TAXBILLEDAMOUNT	10877	TaxBilledAmount	Int32	4
TAXDELINQUENTYEAR	0	TaxDelinquentYear	Int16	2
LASTASSESSORTAXROLLUPDATE	2024-07-01	LastAssessorTaxRollUpdate	String	10
ASSRLASTUPDATED	2024-09-09	AssrLastUpdated	String	10
YEARBUILT	1988	YearBuilt	Int16	2
YEARBUILTEFFECTIVE	0	YearBuiltEffective	Int16	2
PROPERTYUSEGROUP	Residential	PropertyUseGroup	V_String	21
PROPERTYUSESTANDARDIZED	SINGLE FAMILY RESIDENCE	PropertyUseStandardized	V_String	57
AREABUILDING	3798	AreaBuilding	Int32	4
AREABUILDINGDEFINITIONCODE	Living Area	AreaBuildingDefinitionCode	V_String	23
AREAGROSS	3798	AreaGross	Int32	4
AREA1STFLOOR	0	Area1stFloor	Int32	4
AREA2NDFLOOR	0	Area2ndFloor	Int32	4



2025 Data Dictionary

Refinance - Mortgage - INTEL™ Attributes	Sample	Field Description	Type	Size
AREAUPPERFLOORS	0	AreaUpperFloors	Int32	4
AREALOTACRES	0.379982	AreaLotAcres	Double	8
AREALOTSF	16552.0000000	AreaLotSF	V_String	18
AREALOTDEPTH	0	AreaLotDepth	Int16	2
ROOMSATTICAREA	[Null]	RoomsAtticArea	Int32	4
ROOMSBASEMENTAREA	0	RoomsBasementArea	Int32	4
ROOMSBASEMENTAREAFINISHED	0	RoomsBasementAreaFinished	Int32	4
ROOMSBASEMENTAREAUNFINISHED	0	RoomsBasementAreaUnfinished	Int32	4
PARKINGGARAGE	Garage, Attached	ParkingGarage	String	23
HVACCOOLINGDETAIL	CENTRAL	HVACCoolingDetail	V_String	24
HVACHEATINGDETAIL	NONE	HVACHeatingDetail	V_String	32
FOUNDATION	UNKNOWN OR NOT PROVIDED	Foundation	String	26
CONSTRUCTION	WOOD	Construction	V_String	37
INTERIORSTRUCTURE	UNKNOWN OR NOT PROVIDED	InteriorStructure	String	23
PLUMBINGFIXTURESCOUNT	0	PlumbingFixturesCount	Byte	1
FLOORINGMATERIALPRIMARY	UNKNOWN	FlooringMaterialPrimary	V_String	23
BATHCOUNT	4	BathCount	Double	8
BATHPARTIALCOUNT	2	BathPartialCount	Byte	1
BEDROOMSCOUNT	4	BedroomsCount	Int16	2
ROOMSCOUNT	10	RoomsCount	Int16	2
STORIESCOUNT	2	StoriesCount	Int16	2
UNITSCOUNT	0	UnitsCount	Int16	2
FIREPLACE	YES	Fireplace	V_String	23
FIREPLACECOUNT	1	FireplaceCount	Byte	1
EXTERIOR1CODE	UNKNOWN	Exterior1Code	V_String	32



2025 Data Dictionary

Refinance - Mortgage - INTEL™ Attributes	Sample	Field Description	Type	Size
ROOFMATERIAL	UNKNOWN OR NOT PROVIDED	RoofMaterial	V_String	38
ROOFCONSTRUCTION	UNKNOWN OR NOT PROVIDED	RoofConstruction	String	23
PORCHCODE	UNKOWN	PorchCode	V_String	28
PORCHAREA	0	PorchArea	Int32	4
PATIOAREA	382	PatioArea	Int32	4
DECKFLAG	UNKNOWN	DeckFlag	V_String	32
POOL	UNKNOWN	Pool	V_String	28
POOLAREA	0	PoolArea	Int32	4
TRANSFERINFOPURCHASETYPECODE	MORTGAGE	TransferInfoPurchaseTypeCode	V_String	23
ARMSLENGTHFLAG	Non Purchase or Unknown	ArmsLengthFlag	String	23
GRANTEEINFOVESTING1	Unknown or not provided	GranteeInfoVesting1	V_String	50
MORTGAGE1TYPE	UNKNOWN OR NOT PROVIDED	Mortgage1Type	V_String	34
TAXEXEMPTIONHOMEOWNERFLAG	[Null]	TaxExemptionHomeownerFlag	Byte	1
TAXEXEMPTIONDISABLEDFLAG	1	TaxExemptionDisabledFlag	Byte	1
TAXEXEMPTIONSENIORFLAG	[Null]	TaxExemptionSeniorFlag	Byte	1
TAXEXEMPTIONWIDOWFLAG	[Null]	TaxExemptionWidowFlag	Byte	1
TAXEXEMPTIONADDITIONAL	[Null]	TaxExemptionAdditional	Byte	1
FILE_DATE	2024-09-13	FILE_DATE	Date	10
LOAD_DATE	2024-10-25	LOAD_DATE	Date	10



2025 Data Dictionary

National Demographic - INTEL™

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
AddressID	23666674	AddressID	Int32	4
IndividualId	1	IndividualId	Int32	4
personfirstname	Ann	personfirstname	V_String	15
personmiddleinitial	J	personmiddleinitial	String	1
personlastname	Glauber	personlastname	V_String	20
PersonSurnameSuffix		PersonSurnameSuffix	Bool	1
persontitleofrespect	MS	persontitleofrespect	String	4
houzenumber	5005	houzenumber	V_String	10
predirection	S	predirection	String	2
streetname	Garfield	streetname	V_String	28
streetsuffix	St	streetsuffix	String	4
postdirection	NW	postdirection	String	2
unitdesignator	APT	unitdesignator	String	4
unitdesignatornumber	2	unitdesignatornumber	V_String	8
primaryaddress	5005 Garfield St NW	primaryaddress	V_String	47
secondaryaddress		secondaryaddress	V_String	13
state	DC	state	String	2
ZipCode	20016	ZipCode	String	5
Zip_4	3465	Zip_4	String	4
del_point_check_digit	58	del_point_check_digit	String	3
msa	8840	msa	Int16	2
countycode	1	countycode	String	3
COUNTY	DISTRICT OF COLUMBIA	COUNTY	V_String	26
citynameabbr	Washington	citynameabbr	V_String	26



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
cityname	Washington	cityname	V_String	26
carrier_route	C054	carrier_route	String	4
censustract	902	censustract	String	6
censusblock	3	censusblock	String	1
latitude	38.9281	latitude	Double	8
longitude	-77.0983	longitude	Double	8
timezone	E	timezone	String	1
Xaxis	0.173696596	Xaxis	String	22
Yaxis	-0.758295773	Yaxis	String	22
Zaxis	0.628344662	Zaxis	String	20
dpv_code	Y	dpv_code	String	1
NumberOfSources	10	NumberOfSources	String	2
dwellingtype	S	dwellingtype	String	1
secondaryaddresspresent	N	secondaryaddresspresent	String	1
livingunitid	1041579297	livingunitid	Int32	4
RDID	41382849	RDID	Int32	4
areacode	203	areacode	String	3
Phone2	2471989	Phone2	String	7
estimatedincomecode	Q	estimatedincomecode	String	1
homeownerprobabilitymodel	O	homeownerprobabilitymodel	String	1
lengthofresidence	15	lengthofresidence	String	2
lengthofresidencecode	15	lengthofresidencecode	Byte	1
numberofpersonsinlivingunit	1	numberofpersonsinlivingunit	Byte	1
presenceofchildren	N	presenceofchildren	String	1
NumberOfChildren	0	NumberOfChildren	String	1
ChildrenAge00_02	U	ChildrenAge00_02	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
ChildrenAge00_02Male	U	ChildrenAge00_02Male	String	1
ChildrenAge00_02Female	U	ChildrenAge00_02Female	String	1
ChildrenAge00_02Unknown	U	ChildrenAge00_02Unknown	String	1
ChildrenAge03_05	U	ChildrenAge03_05	String	1
ChildrenAge03_05Male	U	ChildrenAge03_05Male	String	1
ChildrenAge03_05Female	U	ChildrenAge03_05Female	String	1
ChildrenAge03_05Unknown	U	ChildrenAge03_05Unknown	String	1
ChildrenAge06_10	U	ChildrenAge06_10	String	1
ChildrenAge06_10Male	U	ChildrenAge06_10Male	String	1
ChildrenAge06_10Female	U	ChildrenAge06_10Female	String	1
ChildrenAge06_10Unknown	U	ChildrenAge06_10Unknown	String	1
ChildrenAge11_15	U	ChildrenAge11_15	String	1
ChildrenAge11_15Male	U	ChildrenAge11_15Male	String	1
ChildrenAge11_15Female	U	ChildrenAge11_15Female	String	1
ChildrenAge11_15Unknown	U	ChildrenAge11_15Unknown	String	1
ChildrenAge16_17	U	ChildrenAge16_17	String	1
ChildrenAge16_17Male	U	ChildrenAge16_17Male	String	1
ChildrenAge16_17Female	U	ChildrenAge16_17Female	String	1
ChildrenAge16_17Unknown	U	ChildrenAge16_17Unknown	String	1
persongender	F	persongender	String	1
persondateofbirthyear	1970	persondateofbirthyear	Int16	2
persondateofbirthmonth	10	persondateofbirthmonth	String	2
persondateofbirthday	0	persondateofbirthday	String	2
personexactage	49	personexactage	String	2
personagecode	6	personagecode	Byte	1
Males_18_24	U	Males_18_24	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
Females_18_24	U	Females_18_24	String	1
Unknowngender_18_24	U	Unknowngender_18_24	String	1
Males_25_34	U	Males_25_34	String	1
Females_25_34	U	Females_25_34	String	1
Unknowngender_25_34	U	Unknowngender_25_34	String	1
Males_35_44	U	Males_35_44	String	1
Females_35_44	Y	Females_35_44	String	1
Unknowngender_35_44	U	Unknowngender_35_44	String	1
Males_45_54	U	Males_45_54	String	1
Females_45_54	U	Females_45_54	String	1
Unknowngender_45_54	U	Unknowngender_45_54	String	1
Males_55_64	U	Males_55_64	String	1
Females_55_64	U	Females_55_64	String	1
Unknowngender_55_64	U	Unknowngender_55_64	String	1
Males_65_74	U	Males_65_74	String	1
Females_65_74	U	Females_65_74	String	1
Unknowngender_65_74	U	Unknowngender_65_74	String	1
Males_75_Plus	U	Males_75_Plus	String	1
Females_75_Plus	U	Females_75_Plus	String	1
Unknowngender_75_Plus	U	Unknowngender_75_Plus	String	1
personmaritalstatus	S	personmaritalstatus	String	1
InferredAge	49	InferredAge	String	2
occupationgroup	A	occupationgroup	String	1
personoccupation	0	personoccupation	String	4
religioncode	P	religioncode	String	1
hispaniccountrycode	0	hispaniccountrycode	String	2



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
personeducation	A	personeducation	String	1
businessowner	U	businessowner	String	1
InferredHouseholdRank	1	InferredHouseholdRank	String	1
NumberOfAdults	1	NumberOfAdults	String	1
GenerationsInHousehold	1	GenerationsInHousehold	String	1
PresenceOfCreditCard	Y	PresenceOfCreditCard	String	1
presenceofgoldorplatinumcreditcard	U	presenceofgoldorplatinumcreditcard	String	1
PresenceOfPremiumCreditCard	U	PresenceOfPremiumCreditCard	String	1
PresenceOfUpscaleRetailCard	U	PresenceOfUpscaleRetailCard	String	1
PresenceOfBankCard	Y	PresenceOfBankCard	String	1
GasDeptRetailCardHolder	U	GasDeptRetailCardHolder	String	1
americanexpresscard	U	americanexpresscard	String	1
CreditRating	C	CreditRating	String	1
investment	U	investment	String	1
investmentstocksecurities	U	investmentstocksecurities	String	1
Networth	I	Networth	String	1
NumberOfLinesOfCredit	U	NumberOfLinesOfCredit	String	1
Credit_RangeOfNewCredit	U	Credit_RangeOfNewCredit	String	1
AmericanExpressGoldPremium	U	AmericanExpressGoldPremium	String	1
DiscoverGoldPremium	U	DiscoverGoldPremium	String	1
DiscoverRegular	U	DiscoverRegular	String	1
GasolineOrRetailCardGoldPremium	U	GasolineOrRetailCardGoldPremium	String	1
GASOLINE OR RETAIL CARD REGULAR	Y	GASOLINE OR RETAIL CARD REGULAR	Bool	1
MastercardGoldPremium	U	MastercardGoldPremium	String	1
MastercardRegular	U	MastercardRegular	String	1
VisaGoldPremium	U	VisaGoldPremium	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
VisaRegular	Y	VisaRegular	String	1
CREDIT CARD INDICATOR	Y	CREDIT CARD INDICATOR	Bool	1
BANK CARD HOLDER	U	BANK CARD HOLDER	Bool	1
GAS/DEPARTMENT/RETAIL CARD HOLDER	U	GAS/DEPARTMENT/RETAIL CARD HOLDER	Bool	1
TravelAndEntertainmentCardHolder	Y	TravelAndEntertainmentCardHolder	String	1
CreditCardholderUnknownType	Y	CreditCardholderUnknownType	String	1
PREMIUM CARD HOLDER	U	PREMIUM CARD HOLDER	Bool	1
UPSCALE (DEPARTMENT STORE) CARD HOLDER	U	UPSCALE (DEPARTMENT STORE) CARD HOLDER	Bool	1
CreditCardUser	Y	CreditCardUser	String	1
CreditCardNewIssue	U	CreditCardNewIssue	String	1
BANK CARD - PRESENCE IN HOUSEHOLD	U	BANK CARD - PRESENCE IN HOUSEHOLD	Bool	1
Investing_Active	U	Investing_Active	String	1
InvestmentsPersonal	U	InvestmentsPersonal	String	1
InvestmentsRealEstate	U	InvestmentsRealEstate	String	1
InvestingFinanceGrouping	U	InvestingFinanceGrouping	String	1
InvestmentsForeign	U	InvestmentsForeign	String	1
InvestmentEstimatedResidentialPropertiesOwned	U	InvestmentEstimatedResidentialPropertiesOwned	String	3
AssimilationCodes	U	AssimilationCodes	String	1
valuehunter	U	valuehunter	String	1
opportunityseekers	U	opportunityseekers	String	1
newsandfinancial	U	newsandfinancial	String	1
automotivebuff	U	automotivebuff	String	1
bookreader	Y	bookreader	String	1
MembershipClub	U	MembershipClub	String	1
computerowner	Y	computerowner	String	1
cookingenthusiast	Y	cookingenthusiast	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
do_it_yourselfers	U	do_it_yourselfers	String	1
exerciseenthusiast	Y	exerciseenthusiast	String	1
Gardener	Y	Gardener	String	1
golfenthusiasts	U	golfenthusiasts	String	1
homedecoratingenthusiast	Y	homedecoratingenthusiast	String	1
outdoorenthusiast	Y	outdoorenthusiast	String	1
outdoorsportslover	Y	outdoorsportslover	String	1
photography	U	photography	String	1
traveler	Y	traveler	String	1
pets	U	pets	String	1
cats	U	cats	String	1
dogs	U	dogs	String	1
mailresponder	Y	mailresponder	String	1
RespondedtoCatalog	U	RespondedtoCatalog	Bool	1
sweepstakes	Y	sweepstakes	String	1
religiousmagazine	U	religiousmagazine	String	1
malemerchbuyer	U	malemerchbuyer	String	1
femalemerchbuyer	Y	femalemerchbuyer	String	1
crafts_hobbmerchbuyer	Y	crafts_hobbmerchbuyer	String	1
gardening_farmingbuyer	Y	gardening_farmingbuyer	String	1
bookbuyer	Y	bookbuyer	String	1
collect_specialfoodsbuyer	U	collect_specialfoodsbuyer	String	1
religiouscontributor	U	religiouscontributor	String	1
politicalcontributor	U	politicalcontributor	String	1
health_institutioncontributor	U	health_institutioncontributor	String	1
charitable	Y	charitable	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
generalcontributor	U	generalcontributor	String	1
donatestoenvironmentalcauses	U	donatestoenvironmentalcauses	String	1
donatesbymail	U	donatesbymail	String	1
HeavyBusinessTravelers	U	HeavyBusinessTravelers	Bool	1
hightechleader	Y	hightechleader	String	1
Smoker	U	Smoker	String	1
MailOrderBuyer	Y	MailOrderBuyer	String	1
OnlinePurchasingIndicator	Y	OnlinePurchasingIndicator	String	1
ApparelWomens	Y	ApparelWomens	String	1
ApparelWomensPetite	U	ApparelWomensPetite	String	1
ApparelWomensPlusSizes	U	ApparelWomensPlusSizes	String	1
YoungWomensApparel	U	YoungWomensApparel	String	1
ApparelMens	Y	ApparelMens	String	1
ApparelMensBigAndTall	U	ApparelMensBigAndTall	String	1
YoungMensApparel	U	YoungMensApparel	String	1
ApparelChildrens	Y	ApparelChildrens	String	1
HealthAndBeauty	U	HealthAndBeauty	String	1
BeautyCosmetics	U	BeautyCosmetics	String	1
Jewelry	U	Jewelry	String	1
Luggage	U	Luggage	String	1
COMMUNITY INVOLVEMENT - CAUSES SUPPORTED FINANCIALLY	Y	COMMUNITY INVOLVEMENT - CAUSES SUPPORTED FINANCIALLY	Bool	1
AnimalWelfareCharitableDonation	U	AnimalWelfareCharitableDonation	String	1
ArtsOrCulturalCharitableDonation	U	ArtsOrCulturalCharitableDonation	String	1
ChildrensCharitableDonation	U	ChildrensCharitableDonation	String	1
ENVIRONMENT OR WILDLIFE CHARITABLE DONATION	Y	ENVIRONMENT OR WILDLIFE CHARITABLE DONATION	Bool	1
EnvironmentalIssuesCharitableDonation	U	EnvironmentalIssuesCharitableDonation	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
InternationalAidCharitableDonation	U	InternationalAidCharitableDonation	String	1
PoliticalCharitableDonation	U	PoliticalCharitableDonation	String	1
PoliticalConservativeCharitableDonation	U	PoliticalConservativeCharitableDonation	String	1
PoliticalLiberalCharitableDonation	U	PoliticalLiberalCharitableDonation	String	1
CharitableDonations_Other	U	CharitableDonations_Other	String	1
CommunityCharities	U	CommunityCharities	String	1
Parenting	U	Parenting	String	1
SingleParent	U	SingleParent	String	1
ChildrensApparelInfantsAndToddlers	Y	ChildrensApparelInfantsAndToddlers	String	1
ChildrensLearningAndActivityToys	Y	ChildrensLearningAndActivityToys	String	1
ChildrensProductsGeneralBabyCare	U	ChildrensProductsGeneralBabyCare	String	1
ChildrensProductsGeneralBackToSchool	U	ChildrensProductsGeneralBackToSchool	String	1
ChildrensProductsGeneral	Y	ChildrensProductsGeneral	String	1
YoungAdultInHousehold	U	YoungAdultInHousehold	String	1
SeniorAdultInHousehold	U	SeniorAdultInHousehold	String	1
ChildrensInterests	Y	ChildrensInterests	String	1
Grandchildren	U	Grandchildren	String	1
ChristianFamilies	U	ChristianFamilies	String	1
Equestrian	U	Equestrian	String	1
OtherPetOwner	U	OtherPetOwner	String	1
CareerImprovement	U	CareerImprovement	String	1
WorkingWoman	Y	WorkingWoman	String	1
AfricanAmericanProfessionals	U	AfricanAmericanProfessionals	String	1
SohoIndicator	U	SohoIndicator	String	1
Career	U	Career	String	1
BooksAndMagazinesMagazines	U	BooksAndMagazinesMagazines	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
BooksAndMusicBooks	U	BooksAndMusicBooks	String	1
BooksAndMusicBooksAudio	U	BooksAndMusicBooksAudio	String	1
ReadingGeneral	Y	ReadingGeneral	String	1
READING - RELIGIOUS / INSPIRATIONAL	Y	READING - RELIGIOUS / INSPIRATIONAL	Bool	1
ReadingScienceFiction	U	ReadingScienceFiction	String	1
ReadingMagazines	Y	ReadingMagazines	String	1
ReadingAudioBooks	U	ReadingAudioBooks	String	1
ReadingGrouping	Y	ReadingGrouping	String	1
CurrentAffairsPolitics	U	CurrentAffairsPolitics	String	1
ReligiousInspirational	U	ReligiousInspirational	String	1
ScienceSpace	U	ScienceSpace	String	1
Magazines	U	Magazines	String	1
EducationOnline	U	EducationOnline	String	1
Gaming	U	Gaming	String	1
ComputingHomeOfficeGeneral	U	ComputingHomeOfficeGeneral	String	1
DVDsVideos	U	DVDsVideos	String	1
ElectronicsandComputingTVVideoMovieWatcher	U	ElectronicsandComputingTVVideoMovieWatcher	String	1
ElectronicsComputingAndHomeOffice	Y	ElectronicsComputingAndHomeOffice	String	1
HighEndAppliances	U	HighEndAppliances	String	1
IntendToPurchaseHDTVSatelliteDish	U	IntendToPurchaseHDTVSatelliteDish	String	1
MusicHomeStereo	U	MusicHomeStereo	String	1
MusicPlayer	U	MusicPlayer	String	1
MusicCollector	U	MusicCollector	String	1
MusicAvidListener	U	MusicAvidListener	String	1
MovieCollector	U	MovieCollector	String	1
TVCable	U	TVCable	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
GamesVideoGames	U	GamesVideoGames	String	1
TVSatelliteDish	U	TVSatelliteDish	String	1
COMPUTERS	U	COMPUTERS	Bool	1
GamesComputerGames	U	GamesComputerGames	String	1
ConsumerElectronics	Y	ConsumerElectronics	String	1
MovieMusicGrouping	Y	MovieMusicGrouping	String	1
ElectronicsComputersGrouping	Y	ElectronicsComputersGrouping	String	1
Telecommunications	U	Telecommunications	String	1
ArtsAndAntiquesAntiques	U	ArtsAndAntiquesAntiques	String	1
ArtsAndAntiquesArt	Y	ArtsAndAntiquesArt	String	1
TheaterPerformingArts	U	TheaterPerformingArts	String	1
Arts	Y	Arts	String	1
Musicalinstruments	U	Musicalinstruments	String	1
CollectiblesGeneral	Y	CollectiblesGeneral	String	1
CollectiblesStamps	U	CollectiblesStamps	String	1
CollectiblesCoins	U	CollectiblesCoins	String	1
CollectiblesArts	U	CollectiblesArts	String	1
CollectiblesAntiques	Y	CollectiblesAntiques	String	1
CollectorAvid	U	CollectorAvid	String	1
CollectiblesandAntiquesGrouping	Y	CollectiblesandAntiquesGrouping	String	1
CollectiblesSportsMemorabilia	U	CollectiblesSportsMemorabilia	String	1
LifestylesInterestsandPassionsCollectibles	U	LifestylesInterestsandPassionsCollectibles	String	1
Autowork	U	Autowork	String	1
SewingKnittingNeedlework	U	SewingKnittingNeedlework	String	1
Woodworking	U	Woodworking	String	1
Aviation	U	Aviation	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
HousePlants	U	HousePlants	String	1
Crafts	U	Crafts	String	1
HomeandGarden	Y	HomeandGarden	String	1
GARDENING	Y	GARDENING	Bool	1
GARDENING2	Y	GARDENING2	Bool	1
HomeImprovementGrouping	U	HomeImprovementGrouping	String	1
PhotographyAndVideoEquipment	Y	PhotographyAndVideoEquipment	String	1
HomeFurnishingsDecorating	U	HomeFurnishingsDecorating	String	1
HomeImprovement	U	HomeImprovement	String	1
IntendtoPurchaseHomeImprovement	U	IntendtoPurchaseHomeImprovement	String	1
FoodWines	Y	FoodWines	String	1
CookingGeneral	Y	CookingGeneral	String	1
COOKING - GOURMET	U	COOKING - GOURMET	Bool	1
FoodsNatural	Y	FoodsNatural	String	1
CookingFoodGrouping	U	CookingFoodGrouping	String	1
GamesBoardGamesPuzzles	U	GamesBoardGamesPuzzles	String	1
GamingCasino	U	GamingCasino	String	1
TRAVEL	Y	TRAVEL	Bool	1
TravelGrouping	U	TravelGrouping	String	1
TravelDomestic	U	TravelDomestic	String	1
TravelInternational	U	TravelInternational	String	1
TravelCruiseVacations	U	TravelCruiseVacations	String	1
HomeLiving	U	HomeLiving	String	1
DIYLiving	U	DIYLiving	String	1
SportyLiving	U	SportyLiving	String	1
UpscaleLiving	U	UpscaleLiving	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
CulturalArtisticLiving	U	CulturalArtisticLiving	String	1
Highbrow	U	Highbrow	String	1
HIGH-TECH LIVING	U	HIGH-TECH LIVING	Bool	1
CommonLiving	U	CommonLiving	String	1
ProfessionalLiving	U	ProfessionalLiving	String	1
BroaderLiving	Y	BroaderLiving	String	1
ExerciseHealthGrouping	U	ExerciseHealthGrouping	String	1
ExerciseRunningJogging	U	ExerciseRunningJogging	String	1
ExerciseWalking	U	ExerciseWalking	String	1
ExerciseAerobic	U	ExerciseAerobic	String	1
SpectatorSportsAutoMotorcycleRacing	U	SpectatorSportsAutoMotorcycleRacing	String	1
SpectatorSportsTVSports	U	SpectatorSportsTVSports	String	1
SpectatorSportsFootball	U	SpectatorSportsFootball	String	1
SpectatorSportsBaseball	U	SpectatorSportsBaseball	String	1
SpectatorSportsBasketball	U	SpectatorSportsBasketball	String	1
SpectatorSportsHockey	U	SpectatorSportsHockey	String	1
SpectatorSportsSoccer	U	SpectatorSportsSoccer	String	1
Tennis	U	Tennis	String	1
Snowskiing	U	Snowskiing	String	1
Motorcycling	U	Motorcycling	String	1
Nascar	U	Nascar	String	1
BoatingSailing	U	BoatingSailing	String	1
ScubaDiving	Y	ScubaDiving	String	1
SportsandLeisure	U	SportsandLeisure	String	1
Hunting	U	Hunting	String	1
Fishing	U	Fishing	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
CampingHiking	U	CampingHiking	String	1
HuntingShooting	Y	HuntingShooting	String	1
SportsGrouping	Y	SportsGrouping	String	1
OutdoorsGrouping	U	OutdoorsGrouping	String	1
HealthMedical	U	HealthMedical	String	1
DietingWeightLoss	U	DietingWeightLoss	String	1
SelfImprovement	U	SelfImprovement	String	1
AutomotiveAutoPartsAndAccessories	Y	AutomotiveAutoPartsAndAccessories	String	1
RDI	U	RDI	String	1
homeswimmingpoolindicator	U	homeswimmingpoolindicator	String	1
airconditioning	U	airconditioning	String	1
homeheatindicator	0	homeheatindicator	String	1
homepurchaseprice	0	homepurchaseprice	Int32	4
homepurchasepricecode	0	homepurchasepricecode	Byte	1
homepurchasedateyear	0	homepurchasedateyear	Int16	2
homepurchasedatemonth	0	homepurchasedatemonth	Byte	1
homepurchasedateday	0	homepurchasedateday	Byte	1
homeyearbuilt	Q	homeyearbuilt	Int16	2
estimatedcurrenthomevaluecode	0	estimatedcurrenthomevaluecode	String	1
mortgageamountinthousands	0	mortgageamountinthousands	Int32	4
mortgageamountinthousandscode	U	mortgageamountinthousandscode	Byte	1
mortgagelendername	N	mortgagelendername	V_String	25
mortgagelendernameavailable	U	mortgagelendernameavailable	String	1
mortgagerate	U	mortgagerate	String	4
mortgageratetype	U	mortgageratetype	String	1
mortgageloantype	U	mortgageloantype	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
transactiontype	0	transactiontype	String	1
deeddateofrefinanceyear	0	deeddateofrefinanceyear	Int16	2
deeddateofrefinancemonth	0	deeddateofrefinancemonth	Byte	1
deeddateofrefinanceday	0	deeddateofrefinanceday	Byte	1
refinanceamountinthousands	0	refinanceamountinthousands	Int32	4
refinanceamountinthousandscode	N	refinanceamountinthousandscode	Byte	1
refinancelendername	N	refinancelendername	V_String	25
refinancelendernameavailable	U	refinancelendernameavailable	String	1
refinanceratetype	U	refinanceratetype	String	1
refinanceloantype	4412	refinanceloantype	String	1
CensusMedianHomeValue	2120	CensusMedianHomeValue	String	6
CensusMedianHouseholdIncome	4	CensusMedianHouseholdIncome	String	5
CRA_IncomeClassificationCode	U	CRA_IncomeClassificationCode	String	1
MostRecentMortgageAmount2nd	U	MostRecentMortgageAmount2nd	V_String	8
Purchase2ndMortgageAmount	U	Purchase2ndMortgageAmount	String	8
MostRecentMortgageDate2nd	U	MostRecentMortgageDate2nd	V_String	8
PurchaseMortgageDate	U	PurchaseMortgageDate	String	8
MostRecentMortgage2ndLoanTypeCode	U	MostRecentMortgage2ndLoanTypeCode	String	1
Purchase2ndMortgageLoanTypeCode	U	Purchase2ndMortgageLoanTypeCode	String	1
MostRecentLenderCode	U	MostRecentLenderCode	String	3
MostRecent2ndLenderCode	U	MostRecent2ndLenderCode	String	3
PurchaseLenderCode	U	PurchaseLenderCode	String	3
MostRecentLenderName2nd	[Null]	MostRecentLenderName2nd	V_String	59
PURCHASE LENDER NAME	U	PURCHASE LENDER NAME	Bool	1
MostRecentMortgage2ndInterestRateType	U	MostRecentMortgage2ndInterestRateType	String	1
Purchase2ndMortgageInterestRateType	U	Purchase2ndMortgageInterestRateType	String	1



2025 Data Dictionary

National Demographic - INTEL™ Attributes	Sample	Field Description	Type	Size
MostRecentMortgageInterestRate	U	MostRecentMortgageInterestRate	String	6
MostRecentMortgage2ndInterestRate	U	MostRecentMortgage2ndInterestRate	String	6
Purchase2ndMortgageInterestRate	0	Purchase2ndMortgageInterestRate	String	6
Sewer	0	Sewer	Byte	1
Water	U	Water	Byte	1
LoanToValue	U	LoanToValue	String	3
PassProspectorValueHomeValueMortgageFile	N	PassProspectorValueHomeValueMortgageFile	String	8
NCOA_Effective_date	2020-07-09	Date record was sent through NCOA Postal Software	Date	10
BARCODE	2.00163E+11	Barcode (12 digit)	String	12
ZIP10	20016-3465	Postal Zipcode – 9 digit	String	10
AGRID16	200163465058GLAA	Unique AGR Identifier (Individual level)	String	16
AGRID15	200163465058GLA	Unique AGR Identifier (Household level)	String	15
COA_DATE	2019-04-14	Move Date (date from USPS when a person has changed address)	V_String	6
RESIDENTIAL	Y	RESIDENTIAL	String	1
ADDRESS TYPE	Street	ADDRESS TYPE	V_String	16
MOVED_CD		Moved Code (Foreign, PO BOX (closed), ADDRESS (No fwd address))	String	7
SCF	200	First 3 Digits of a postal zip code	String	3
VACANT	0	Vacant (1 = Vacant)	Int16	2
NO STAT	0	No Stat (1 = not accepting mail)	Int16	2
ANK	48	ANK (48 – Move within 48 months, 77 – 49+)	String	2



2025 Data Dictionary

Auto VIN - INTEL™

Auto VIN - INTEL™ Attributes	Sample	Field Description	TYPE	LENGTH
AGRID16	781559396511KUNK	Unique AGR Identifier (Individual level)	String	16
AGRID15	781559396511KUN	Unique AGR Identifier (Household level)	String	15
FIRST_NAME	KEVIN	First Name	V_String	32
MIDDLE_NAME	JOHN	Middle Name	String	1
LAST_NAME	KUNDE	Last Name	V_String	30
ADDRESS	351 Kunde Rd	Postal Address	V_String	50
CITY	Seguin	Postal City	V_String	28
STATE	TX	Postal State	String	2
ZIP	78155-9396	Postal Zipcode – 9 digit	String	10
SCF	781	First 3 Digits of a postal zip code	String	3
VIN	137FA84301E195437	Vin Number	String	20
BARCODE	781559396511	Barcode (12 digit)	String	12
COUNTY	Guadalupe	County Name	V_String	21
COA	2019-05-09	Move Date (date from USPS when a person has changed address)	V_String	6
DPV	1	Delivery Point Verification (1 is valid/deliverable)	Byte	1
LAST_NCOA_DATE	2014-03-18	Date record was sent through NCOA Postal Software	Date	10
VACANT	1	Vacant (1 = Vacant)	Byte	1
LOAD_DATE	2014-03-18	Date Record Added to our database	Date	10
UPDATE_DATE	2014-03-18	Last date record was seen/updated	Date	10
VD_standard	Y	Y or N	String	1
VD_trans_name	4-Speed Automatic	Name of transmission	V_String	64
VD_trans_brand		**Not fully populated - Brand of transmission	String	17
VD_trans_type	A	Transmission Types: A - Automatic M - Manual CVT - Continuously Variable Transmission	String	3



2025 Data Dictionary

Auto VIN - INTEL™ Attributes	Sample	Field Description	TYPE	LENGTH
VD_trans_detail_type	SHIFTABLE AUTOMATIC	**Not fully populated - Direct-Drive Automatic, Double Clutch, Shiftable Automatic, Shiftable CVT	String	22
VD_trans_gears	4	Number of transmission gears (will be value of zero for CVT transmissions)	Byte	1
VD_YEAR	2001	Model year	Int16	2
VD_MAKE	HUMMER	Make (Toyota, Mercedes-Benz, Acura)	V_String	13
VD_MODEL	H1	Model name (A4, F-150, Taurus, Corolla)	V_String	29
VD_TRIM	Wagon	Trim (EX-L, SE, CE, Eddie Bauer)	V_String	32
VD_STYLE	Wagon 4WD 4dr SUV	Name that unique identifies vehicle style. Combine year, make, model, trim, and style to get a unique descriptor per vehicle_id.	V_String	96
VD_VEHICLE_TYPE	SUV	Vehicle type (Car, SUV, Truck, Van)	String	5
VD_BODY_TYPE	SUV	Body Type (Chassis, Convertible, Coupe, Full-Size, Hatchback, Mini-Van, Pickup, Sedan, SUV, Wagon)	V_String	11
VD_BODY_SUBTYPE	PASSENGER	Body Subtype - Further describes Pickup Truck Body / Cab configurations (Cargo, Commercial/Cutaway/Chassis, Crew Cab, Crossover, Extended Cab, Extended Length Cargo, Extended Length Passenger, Passenger, Regular Cab)	V_String	26
VD_OEM_BODY_STYLE	SUV	OEM-compliant Body Style (Sportswagon, King Cab, etc)	V_String	30
VD_DOORS	4	Number of doors	Byte	1
VD_OEM_DOORS	4	OEM-compliant version of doors	Byte	1
VD_MSRP	95404	Manufacturer suggested retail price (USD, whole dollars)	Int32	4
VD_RESTRAINT_TYPE	ACTIVE BELTS	Description of restraint/personal safety system	V_String	203
VD_GVW_RANGE	10001-14000	The range within which the gross vehicle weight rating falls. Used to classify vehicles Example: 6001-7000	String	11
VD_TMP_WHEEL_DIA	16.5 x 8.25	The front wheel diameter. Width displayed when available (Displayed as "length x width"). Expressed in inches	String	11
VD_TMP_TANK1_GAL	42	The volume of gas the vehicles primary gas tank. Expressed in Gallons	Double	8

Auto VIN - INTEL™ Attributes	Sample	Field Description	TYPE	LENGTH
VD_TONNAGE	3/4	Tonnage is a value which often follows the badging and marketing descriptions of the vehicle and is historically used for categorization within marketing, government, and risk management sectors, and may not correspond with actual payload. 1/4, 1/2, 3/4, 1, 1+ (Vehicles which are heavier than light duty segment) Compact (Small SUVs not rated for tonnage)	String	7
VD_DRIVE_TYPE	4WD	Drive type (FWD, AWD, 4x4)	String	3
VD_FUEL_TYPE	D	Fuel Type: Bio Diesel, Diesel, Diesel Hybrid, Flex Fuel, Gasoline, Hydrogen Fuel Cell, Plug-in Hybrid, Electric, Natural Gas, Propane, Gas/Electric Hybrid	V_String	19
VD_DEF_ENGINE_BLOCK	V	Engine Block Type: H – Flat / Horizontally Opposed I - Inline R - Rotary V - Two banks of cylinders, opposing W - Three or four banks of cylinders	String	1
VD_DEF_ENGINE_CYLINDERS	8	Number of cylinders present in the engine	Byte	1
VD_DEF_ENGINE_SIZE	6.5	Total volume displaced during one firing cycle of the engine. If “DEF_ENGINE_SIZE_UOM” is present in your file, consult this field to find the units for this field. Otherwise, all engine sizes are measured in Liters	Double	8
VD_ENGINE_SIZE_UOM	Li	Units of measurement for engine size. May contain “Li” for Liters or “cc” for Cubic Centimeters. All light-duty and passenger vehicle engines are measured in Liters	String	2
VD_DEF_ENGINE_ASPIRATION	T	Method for drawing air into the engine: N/A - Naturally Aspirated T - Turbocharger SC - Supercharger TT - Twin Turbocharger QT - Quad Turbocharger TW - Twincharger (Turbocharger + Supercharger)	String	2
VD_DEF_TRANS_TYPE	A	Transmission Types: A - Automatic M - Manual CVT - Continuously Variable Transmission	String	3



2025 Data Dictionary

Auto VIN - INTEL™ Attributes	Sample	Field Description	TYPE	LENGTH
VD_DEF_TRANS_SPEEDS	4	Number of transmission gears (will be value of zero for CVT transmissions)	Byte	1
AGR_STATUS_CODE	2	1 – New Record, 2 – Changed/Updated Record (Change of Owner or Change of Address), 3 – No Change to Record	Int16	2



2025 Data Dictionary

Auto VIN Suppression - INTEL™

Auto VIN Suppression - INTEL™ Attributes	Sample	Field Description	Type	Size
AGRID16	010100305055DAVA	Unique AGR Identifier (Individual level)	String	16
AGRID15	010100305055DAV	Unique AGR Identifier (Household level)	String	15
FIRST NAME	ANDREW	First Name	V_String	17
MIDDLE NAME		Middle Name	String	1
LAST NAME	DAVIDSON	Last Name	V_String	30
ADDRESS	PO BOX 305	Postal Address	V_String	50
CITY	BRIMFIELD	Postal City	V_String	27
STATE	MA	Postal State	String	2
ZIPCODE	01010-0305	Postal Zipcode – 9 digit	String	10
SCF	010	First 3 Digits of a postal zip code	String	3
VIN	5N1AT2MV2JC822565	Vin Number	String	17
BARCODE	010100305055	Barcode (12 digit)	String	12
COUNTY	HAMPDEN	County Name	V_String	21
COA		Move Date (date from USPS when a person has changed address)	Int32	4
DPV	1	Delivery Point Verification (1 is valid/deliverable)	Byte	1
LAST NCOA DATE	2024-10-20	Date record was sent through NCOA Postal Software	Date	10
VACANT	0	Vacant (1 = Vacant)	Byte	1
LOAD_DATE	2024-06-06	Date Record Added to our database	Date	10
UPDATE_DATE		Last date record was seen/updated	Date	10
VD_standard		Y or N	String	1
VD_trans_name		Name of transmission	V_String	64
VD_trans_brand		**Not fully populated - Brand of transmission	String	17
VD_trans_type		Transmission Types: A - Automatic M - Manual CVT - Continuously Variable Transmission	String	3



2025 Data Dictionary

Auto VIN Suppression - INTEL™ Attributes	Sample	Field Description	Type	Size
VD_trans_detail_type		**Not fully populated - Direct-Drive Automatic, Double Clutch, Shiftable Automatic, Shiftable CVT	String	22
VD_trans_gears		Number of transmission gears (will be value of zero for CVT transmissions)	Byte	1
VD_YEAR	2018	Model year	Int16	2
VD_MAKE	NISSAN	Make (Toyota, Mercedes-Benz, Acura)	V_String	13
VD_MODEL	ROGUE	Model name (A4, F-150, Taurus, Corolla)	V_String	29
VD_TRIM	S	Trim (EX-L, SE, CE, Eddie Bauer)	V_String	32
VD_STYLE	AWD S 4DR CROSSOVER	Name that unique identifies vehicle style. Combine year, make, model, trim, and style to get a unique descriptor per vehicle_id.	V_String	96
VD_VEHICLE_TYPE	CAR	Vehicle type (Car, SUV, Truck, Van)	String	5
VD_BODY_TYPE	WAGON	Body Type (Chassis, Convertible, Coupe, Full-Size, Hatchback, Mini-Van, Pickup, Sedan, SUV, Wagon)	V_String	11
VD_BODY_SUBTYPE	CROSSOVER	Body Subtype - Further describes Pickup Truck Body / Cab configurations (Cargo, Commercial/Cutaway/Chassis, Crew Cab, Crossover, Extended Cab, Extended Length Cargo, Extended Length Passenger, Passenger, Regular Cab)	V_String	26
VD_OEM_BODY_STYLE	CROSSOVER	OEM-compliant Body Style (Sportswagon, King Cab, etc)	V_String	30
VD_DOORS	4	Number of doors	Byte	1
VD_OEM_DOORS	4	OEM-compliant version of doors	Byte	1
VD_MSRP	26150	Manufacturer suggested retail price (USD, whole dollars)	Int32	4
VD_RESTRAINT_TYPE		Description of restraint/personal safety system	V_String	203
VD_GVW_RANGE	4001-5000	The range within which the gross vehicle weight rating falls. Used to classify vehicles Example: 6001-7000	String	11
VD_TMP_WHEEL_DIA	17.0 X 7.0	The front wheel diameter. Width displayed when available (Displayed as "length x width"). Expressed in inches	String	11
VD_TMP_TANK1_GAL	14.5	The volume of gas the vehicles primary gas tank. Expressed in Gallons	Double	8

Auto VIN Suppression - INTEL™ Attributes	Sample	Field Description	Type	Size
VD_TONNAGE		Tonnage is a value which often follows the badging and marketing descriptions of the vehicle and is historically used for categorization within marketing, government, and risk management sectors, and may not correspond with actual payload. 1/4, 1/2, 3/4, 1, 1+ (Vehicles which are heavier than light duty segment) Compact (Small SUVs not rated for tonnage)	String	7
VD_DRIVE_TYPE	AWD	Drive type (FWD, AWD, 4x4)	String	3
VD_FUEL_TYPE	GASOLINE	Fuel Type: Bio Diesel, Diesel, Diesel Hybrid, Flex Fuel, Gasoline, Hydrogen Fuel Cell, Plug-in Hybrid, Electric, Natural Gas, Propane, Gas/Electric Hybrid	V_String	19
VD_DEF_ENGINE_BLOCK	I	Engine Block Type: H – Flat / Horizontally Opposed I - Inline R - Rotary V - Two banks of cylinders, opposing W - Three or four banks of cylinders	String	1
VD_DEF_ENGINE_CYLINDERS	4	Number of cylinders present in the engine	Byte	1
VD_DEF_ENGINE_SIZE	2.5	Total volume displaced during one firing cycle of the engine. If “DEF_ENGINE_SIZE_UOM” is present in your file, consult this field to find the units for this field. Otherwise, all engine sizes are measured in Liters	Double	8
VD_ENGINE_SIZE_UOM	LI	Units of measurement for engine size. May contain “Li” for Liters or “cc” for Cubic Centimeters. All light-duty and passenger vehicle engines are measured in Liters	String	2
VD_DEF_ENGINE_ASPIRATION		Method for drawing air into the engine: N/A - Naturally Aspirated T - Turbocharger SC - Supercharger TT - Twin Turbocharger QT - Quad Turbocharger TW - Twincharger (Turbocharger + Supercharger)	String	2
VD_DEF_TRANS_TYPE	CVT	Transmission Types: A - Automatic M - Manual CVT - Continuously Variable Transmission	String	3
VD_DEF_TRANS_SPEEDS	0	Number of transmission gears (will be value of zero for CVT transmissions)	Byte	1



2025 Data Dictionary

Auto VIN Lease End - INTEL™

Auto VIN Lease End - INTEL™ Attributes	Sample	Field Description	Type	Size
AGRID16	782474366517BRAS	Unique AGR Identifier (Individual level)	String	16
AGRID15	782474366517BRA	Unique AGR Identifier (Household level)	String	15
FIRST NAME	Shameka	First Name	V_String	14
LAST NAME	Brabson	Last Name	V_String	19
ADDRESS	12511 Jones Maltsberger Rd Apt 8201	Postal Address	V_String	48
CITY	San Antonio	Postal City	V_String	27
STATE	TX	Postal State	String	2
ZIPCODE	78247-4366	Postal Zipcode – 9 digit	String	10
SCF	782	First 3 Digits of a postal zip code	String	3
VIN	19UDE2F30LA000516	Vin Number	String	17
BARCODE	782474366517	Barcode (12 digit)	String	12
COUNTY	Bexar	County Name	V_String	21
COA		Move Date (date from USPS when a person has changed address)	Int32	4
DPV	1	Delivery Point Verification (1 is valid/deliverable)	Byte	1
LAST NCOA DATE	2024-12-04	Date record was sent through NCOA Postal Software	Date	10
VACANT	0	Vacant (1 = Vacant)	Byte	1
LOAD DATE	2024-12-04	Date Record Added to our database	Date	10
UPDATE DATE		Last date record was seen/updated	Date	10
VD_standard		Y or N	Bool	1
VD_trans_name		Name of transmission	Bool	1
VD_trans_brand		**Not fully populated - Brand of transmission	Bool	1
VD_trans_type		Transmission Types: A - Automatic M - Manual CVT - Continuously Variable Transmission	Bool	1

Auto VIN Lease End - INTEL™ Attributes	Sample	Field Description	Type	Size
VD_trans_detail_type		**Not fully populated - Direct-Drive Automatic, Double Clutch, Shiftable Automatic, Shiftable CVT	Bool	1
VD_trans_gears		Number of transmission gears (will be value of zero for CVT transmissions)	Bool	1
VD_YEAR	2020	Model year	Int16	2
VD_MAKE	ACURA	Make (Toyota, Mercedes-Benz, Acura)	V_String	13
VD_MODEL	ILX	Model name (A4, F-150, Taurus, Corolla)	V_String	22
VD_TRIM	BASE	Trim (EX-L, SE, CE, Eddie Bauer)	V_String	32
VD_STYLE	4DR SEDAN	Name that unique identifies vehicle style. Combine year, make, model, trim, and style to get a unique descriptor per vehicle_id.	V_String	96
VD_VEHICLE_TYPE	CAR	Vehicle type (Car, SUV, Truck, Van)	String	5
VD_BODY_TYPE	SEDAN	Body Type (Chassis, Convertible, Coupe, Full-Size, Hatchback, Mini-Van, Pickup, Sedan, SUV, Wagon)	V_String	11
VD_BODY_SUBTYPE		Body Subtype - Further describes Pickup Truck Body / Cab configurations (Cargo, Commercial/Cutaway/Chassis, Crew Cab, Crossover, Extended Cab, Extended Length Cargo, Extended Length Passenger, Passenger, Regular Cab)	V_String	26
VD_OEM_BODY_STYLE	SEDAN	OEM-compliant Body Style (Sportswagon, King Cab, etc)	V_String	30
VD_DOORS	4	Number of doors	Byte	1
VD_OEM_DOORS	4	OEM-compliant version of doors	Byte	1
VD_MSRP	25900	Manufacturer suggested retail price (USD, whole dollars)	Int32	4
VD_RESTRAINT_TYPE		Description of restraint/personal safety system	Bool	1
VD_GVW_RANGE	4001-5000	The range within which the gross vehicle weight rating falls. Used to classify vehicles Example: 6001-7000	String	11
VD_TMP_WHEEL_DIA	17.0 X 7.0	The front wheel diameter. Width displayed when available (Displayed as "length x width"). Expressed in inches	String	11
VD_TMP_TANK1_GAL	13.2	The volume of gas the vehicles primary gas tank. Expressed in Gallons	Double	8

Auto VIN Lease End - INTEL™ Attributes	Sample	Field Description	Type	Size
VD_TONNAGE		Tonnage is a value which often follows the badging and marketing descriptions of the vehicle and is historically used for categorization within marketing, government, and risk management sectors, and may not correspond with actual payload. 1/4, 1/2, 3/4, 1, 1+ (Vehicles which are heavier than light duty segment) Compact (Small SUVs not rated for tonnage)	String	7
VD_DRIVE_TYPE	FWD	Drive type (FWD, AWD, 4x4)	String	3
VD_FUEL_TYPE	GASOLINE	Fuel Type: Bio Diesel, Diesel, Diesel Hybrid, Flex Fuel, Gasoline, Hydrogen Fuel Cell, Plug-in Hybrid, Electric, Natural Gas, Propane, Gas/Electric Hybrid	V_String	19
VD_DEF_ENGINE_BLOCK	I	Engine Block Type: H – Flat / Horizontally Opposed I - Inline R - Rotary V - Two banks of cylinders, opposing W - Three or four banks of cylinders	String	1
VD_DEF_ENGINE_CYLINDERS	4	Number of cylinders present in the engine	Byte	1
VD_DEF_ENGINE_SIZE	2.4	Total volume displaced during one firing cycle of the engine. If “DEF_ENGINE_SIZE_UOM” is present in your file, consult this field to find the units for this field. Otherwise, all engine sizes are measured in Liters	Double	8
VD_ENGINE_SIZE_UOM	LI	Units of measurement for engine size. May contain “Li” for Liters or “cc” for Cubic Centimeters. All light-duty and passenger vehicle engines are measured in Liters	String	2
VD_DEF_ENGINE_ASPIRATION		Method for drawing air into the engine: N/A - Naturally Aspirated T - Turbocharger SC - Supercharger TT - Twin Turbocharger QT - Quad Turbocharger TW - Twincharger (Turbocharger + Supercharger)	String	2
VD_DEF_TRANS_TYPE	A	Transmission Types: A - Automatic M - Manual CVT - Continuously Variable Transmission	String	3
VD_DEF_TRANS_SPEEDS	8	Number of transmission gears (will be value of zero for CVT transmissions)	Byte	1
LEASING COMPANY NAME	ACURA FIN NA LEASE 700 CQ	Leasing Company	V_String	58



2025 Data Dictionary

Auto VIN Lease End - INTEL™ Attributes	Sample	Field Description	Type	Size
LEASE EXPIRATION DATE	2024-11-15	Lease End Date	Date	10



2025 Data Dictionary

Auto VIN Service - INTEL™

Auto VIN Service - INTEL™ Attributes	Sample	Field Description	Type	Size
AGRID16	553722648774NIKS	Unique AGR Identifier (Individual level)	String	16
AGRID15	553722648774NIK	Unique AGR Identifier (Household level)	String	15
FIRST NAME	Scott	First Name	V_String	20
LAST NAME	Nikolai	Last Name	V_String	20
ADDRESS	6977 170th St E	Postal Address	V_String	46
CITY	Prior Lake	Postal City	V_String	27
STATE	MN	Postal State	String	2
ZIPCODE	55372-2648	Postal Zipcode – 9 digit	String	10
SCF	553	First 3 Digits of a postal zip code	String	3
VIN	19UDE2F30GA001302	Vin Number	String	17
BARCODE	553722648774	Barcode (12 digit)	String	12
COUNTY	Scott	County Name	V_String	21
COA		Move Date (date from USPS when a person has changed address)	Int32	4
DPV	1	Delivery Point Verification (1 is valid/deliverable)	Byte	1
LAST NCOA DATE	2024-06-20	Date record was sent through NCOA Postal Software	Date	10
VACANT	0	Vacant (1 = Vacant)	Byte	1
LOAD DATE	2023-09-19	Date Record Added to our database	Date	10
UPDATE DATE	2024-06-21	Last date record was seen/updated	Date	10
VD_standard		Y or N	String	1
VD_trans_name		Name of transmission	V_String	32
VD_trans_brand		**Not fully populated - Brand of transmission	V_String	12
VD_trans_type		Transmission Types: A - Automatic M - Manual CVT - Continuously Variable Transmission	String	3



2025 Data Dictionary

Auto VIN Service - INTEL™ Attributes	Sample	Field Description	Type	Size
VD_trans_detail_type		**Not fully populated - Direct-Drive Automatic, Double Clutch, Shiftable Automatic, Shiftable CVT	String	19
VD_trans_gears		Number of transmission gears (will be value of zero for CVT transmissions)	Byte	1
VD_YEAR	2016	Model year	Int16	2
VD_MAKE	ACURA	Make (Toyota, Mercedes-Benz, Acura)	V_String	13
VD_MODEL	ILX	Model name (A4, F-150, Taurus, Corolla)	V_String	29
VD_TRIM	BASE	Trim (EX-L, SE, CE, Eddie Bauer)	V_String	32
VD_STYLE	4DR SEDAN	Name that unique identifies vehicle style. Combine year, make, model, trim, and style to get a unique descriptor per vehicle_id.	V_String	96
VD_VEHICLE_TYPE	CAR	Vehicle type (Car, SUV, Truck, Van)	String	5
VD_BODY_TYPE	SEDAN	Body Type (Chassis, Convertible, Coupe, Full-Size, Hatchback, Mini-Van, Pickup, Sedan, SUV, Wagon)	V_String	11
VD_BODY_SUBTYPE		Body Subtype - Further describes Pickup Truck Body / Cab configurations (Cargo, Commercial/Cutaway/Chassis, Crew Cab, Crossover, Extended Cab, Extended Length Cargo, Extended Length Passenger, Passenger, Regular Cab)	V_String	26
VD_OEM_BODY_STYLE	SEDAN	OEM-compliant Body Style (Sportswagon, King Cab, etc)	V_String	30
VD_DOORS	4	Number of doors	Byte	1
VD_OEM_DOORS	4	OEM-compliant version of doors	Byte	1
VD_MSRP	27900	Manufacturer suggested retail price (USD, whole dollars)	Int32	4
VD_RESTRAINT_TYPE		Description of restraint/personal safety system	V_String	159
VD_GVW_RANGE	4001-5000	The range within which the gross vehicle weight rating falls. Used to classify vehicles Example: 6001-7000	String	11
VD_TMP_WHEEL_DIA	17.0 X 7.0	The front wheel diameter. Width displayed when available (Displayed as "length x width"). Expressed in inches	String	11
VD_TMP_TANK1_GAL	13.2	The volume of gas the vehicles primary gas tank. Expressed in Gallons	Double	8

Auto VIN Service - INTEL™ Attributes	Sample	Field Description	Type	Size
VD_TONNAGE		Tonnage is a value which often follows the badging and marketing descriptions of the vehicle and is historically used for categorization within marketing, government, and risk management sectors, and may not correspond with actual payload. 1/4, 1/2, 3/4, 1, 1+ (Vehicles which are heavier than light duty segment) Compact (Small SUVs not rated for tonnage)	String	7
VD_DRIVE_TYPE	FWD	Drive type (FWD, AWD, 4x4)	String	3
VD_FUEL_TYPE	GASOLINE	Fuel Type: Bio Diesel, Diesel, Diesel Hybrid, Flex Fuel, Gasoline, Hydrogen Fuel Cell, Plug-in Hybrid, Electric, Natural Gas, Propane, Gas/Electric Hybrid	V_String	19
VD_DEF_ENGINE_BLOCK	I	Engine Block Type: H – Flat / Horizontally Opposed I - Inline R - Rotary V - Two banks of cylinders, opposing W - Three or four banks of cylinders	String	1
VD_DEF_ENGINE_CYLINDERS	4	Number of cylinders present in the engine	Byte	1
VD_DEF_ENGINE_SIZE	2.4	Total volume displaced during one firing cycle of the engine. If “DEF_ENGINE_SIZE_UOM” is present in your file, consult this field to find the units for this field. Otherwise, all engine sizes are measured in Liters	Double	8
VD_ENGINE_SIZE_UOM	LI	Units of measurement for engine size. May contain “Li” for Liters or “cc” for Cubic Centimeters. All light-duty and passenger vehicle engines are measured in Liters	String	2
VD_DEF_ENGINE_ASPIRATION		Method for drawing air into the engine: N/A - Naturally Aspirated T - Turbocharger SC - Supercharger TT - Twin Turbocharger QT - Quad Turbocharger TW - Twincharger (Turbocharger + Supercharger)	String	2
VD_DEF_TRANS_TYPE	A	Transmission Types: A - Automatic M - Manual CVT - Continuously Variable Transmission	String	3
VD_DEF_TRANS_SPEEDS	8	Number of transmission gears (will be value of zero for CVT transmissions)	Byte	1



2025 Data Dictionary

Auto VIN Service - INTEL™ Attributes	Sample	Field Description	Type	Size
SERVICE_COMPANY	FIRESTONE EXPRESS LUBE PACK 5 QUART BASIC TO SYNTH 19.99 TO	Service Company	V_String	77
SERVICE_DATE	2024-05-16	Service Date	Date	10



2025 Data Dictionary

Payday Loan - INTEL™ - Short Form

Payday Loan - INTEL™ (SHORT FORM)	Sample	Field Description	TYPE	LENGTH
First Name	Steve	First Name	String	7
Last Name	Smith	Last Name	String	10
Address	123 Main St	Postal Address	String	25
City	Conway	Postal City	String	14
State	AR	Postal State	String	2
Zipcode	75011-7342	Postal Zipcode – 9 digit	String	10
Zip5	75011	Postal Zip5	String	5
SCF	750	First 3 Digits of a postal zip code	String	3
County	Faulkner	County Name	String	9
AGRID16	750117342231SMIS	Unique AGR Identifier (Individual level)	String	16
First Date	2009-01-06	First Date record was seen by AGR	Date	10
Last Date	2012-12-01	Last Date record was seen by AGR	Date	10
Frequency	3	How many times record has been seen by AGR	Int16	2
Email	aaa@aol.com	Email Address	V_String	26
IP Address	134.65.42.69	IP Address	String	14
Date / Time	20121212 3:34:00	Date / Time	DateTime	19
URL	paydayloan.com	URL Address	V_String	24
Phone	501-456-5788	Phone number	Int32	4
Monthly Update Code	82 or V	67 = new records / G = updated records (for the month) *codes change each month	String	1
PDLLF	Y	**records that match pay day loan long form	String	1



2025 Data Dictionary

Payday Loan - INTEL™ - Long Form

Payday Loan - INTEL™ - (LONG FORM)	Sample	Field Description **All fields are self reported and if available	TYPE	LENGTH
AGRID	374041767731HURW	Unique AGR Identifier (Individual level)	String	16
SOURCEID	3	1 = record updated; 2 = new record; 3 = no change/existing record	Byte	1
RECORDID	1	Unique Record ID (if available)	Bool	1
firstname	Walter	First Name	String	6
middlename	John	Middle Name (if available)	Bool	1
lastname	Hurt	Last Name	V_String	12
EMAIL	armourjr@bellsouth.net	Email address	String	20
homephone	4235042966	Home Phone	Int64	8
workphone	6192830785	Work Phone	Int64	8
cellphone	6192830785	Cell Phone	Int64	8
DOB	1970-03-08	Date of Birth	Date	10
gender	MALE	Gender	String	6
ADDRESS	202 Glenwood Cir Apt A	Postal Address	V_String	25
address2	NULL	Postal Address2 (if available)	String	1
CITY	Chattanooga	Postal City	String	10
STATE	TN	Postal State	String	2
ZIPCODE	37404-1767	Postal Zipcode – 9 digit	String	10
LicenseState	TN	License State	String	2
employername	NEW YORK CAROLINA EXPRESS INC	Employer Name	V_String	25
supervisor	SEBASTIAN BARBER	Supervisor	String	16
supervisorphone	6192830785	Supervisor Phone	Int64	8
occupation	ADMINISTRATOR	Occupation	String	6
directdeposit	YES	Direct Deposit (YES / NO / NULL)	String	3



2025 Data Dictionary

Payday Loan - INTEL™ - (LONG FORM)	Sample	Field Description **All fields are self reported and if available	TYPE	LENGTH
PayFreq	BI WEEKLY	Pay Frequency	String	9
MonthlyIncome	3800	Monthly Income	Int16	2
NextPayDate	2016-06-08	Next Pay Date	Date	10
NextPayDate2	2016-06-22	Next Pay Date 2	Date	10
inserted	2016-05-31 15:33:00	Date / Time	DateTime	19
addressyears	2	Years at Address	Byte	1
homeowner	RENT	Homeowner or Renter (OWN OR RENT)	String	3
maiden_name	Smith	Maiden Name	Bool	1
hiremonth	02	Hire Month	String	2
hireyear	2015	Hire Year	Int16	2
ipaddress	195.112.185.253	IP Address	String	13
employment status	EMPLOYED	Employment Status	String	8
requestedAmt	900	Requested Amount of Loan	Int32	4
Ref1	NOTCOLLECTED	Reference 1 Name	String	15
Ref1Phone	6167525390	Reference 1 Phone	Int64	8
Ref1Relation	OTHER	Reference 1 Relation	String	7
Ref2	NOTCOLLECTED	Reference 2 Name	String	15
Ref2Phone	5855039556	Reference 2 Phone	Int64	8
Ref2Relation	OTHER	Reference 2 Relation	String	7
sourceURL	ELITECASHWIRE.COM	URL Address	String	17
FirstDate	2016-05-31	First Date record was seen by AGR	Date	10
LastDate	2016-05-31	Last Date record was seen by AGR	Date	10
Frequency	1	How many times record has been seen by AGR	Int16	2
Email Delivery	3	3 = valid email; remaining codes see suppression chart above	Int16	2
Email Recency	2016-08-04	Recency Date (Date email verified)	Date	10
BANK_NAME	FIRST NATIONAL BANK	Bank Name	V_String	35



2025 Data Dictionary

Voter - INTEL™

Voter - INTEL™ Attributes	Sample	Field Description	Type	Size
AGRID16	364014200307NALA	Unique AGR Identifier (Individual level)	String	16
AGRID15	364014200307NAL	Unique AGR Identifier (Household level)	String	15
FIRST_NAME	Amy	First Name	V_String	15
LAST_NAME	Nall	Last Name	V_String	25
ADDRESS	15130 County Road 5	Postal Address	V_String	37
CITY	Evergreen	Postal City	V_String	17
STATE	AL	Postal State	String	2
ZIP	36401-4200	Postal Zipcode – 9 digit	String	10
ZIP5	36401	Postal Zip5	String	5
ZIP4	4200	Postal Zip+4	String	4
BARCODE	364014200307	Barcode (12 digit)	String	12
COUNTY	Conecuh	County Name	String	9
COA_DATE		Move Date (date from USPS when a person has changed address)	Int32	4
NCOA_DATE	2020-06-11	Date record was sent through NCOA Postal Software	Date	10
DPV_INDICATOR	1	Delivery Point Verification (1 is valid/deliverable)	Int16	2
PARTY	REPUBLICAN	Voter Affiliation Party	String	11
FREQUENCY	5	Frequency of Record Seen	Int16	2
LOAD_DATE	2017-09-05	Date Record Added to our database	Date	10
UPDATE_DATE	2020-07-15	Last date record was seen/updated	Date	10
DOB_MASTER_DOB	1968-04-03	Date of Birth	String	10
CITY NAME	Evergreen	CITY NAME	V_String	17
CITY PLACE FIPS	24808	CIPTY FIPS	String	5



2025 Data Dictionary

Voter - INTEL™ Attributes	Sample	Field Description	Type	Size
COUNTY NAME	Conecuh	COUNTY NAME	String	9
COUNTY FIPS	035	COUNTY FIPS	String	3
STATE CODE	AL	STATE NAME	String	2
STATE FIPS	01	STATE FIPS	Byte	1
CD	01	CONGRESSIONAL DISTRICT	String	2
ST FIPS_DIST_MATCH FIELD	0101	ST FIPS_DIST_MATCH FIELD9	String	4
S1_ST	AL	1ST SENATOR STATE	String	2
S1_ST FIPS	01	1ST SENATOR FIPS	Byte	1
S1_Dist	S1	1ST SENATOR DISTRICT	String	2
S1_First	Richard	1ST SENATOR FIRST NAME	String	9
S1_Last	Shelby	1ST SENATOR LAST NAME	String	6
S1_Party	R	1ST SENATOR PARTY	String	1
S1_Address	304 Russell Senate Office Bldg	1ST SENATOR ADDRESS	String	27
S1_Tel	202-224-5744	1ST SENATOR PHONE	String	12
S1_Fax	202-224-3416	1ST SENATOR FAX	String	12
S1_Email	shelby.senate.gov/public/index.cfm/emailsenatorshelby	1ST SENATOR EMAIL	String	29
S1_Web site	shelby.senate.gov	1ST SENATOR URL	String	17
S1_ST FIPS_DIST_MATCH FIELD	01S1	1ST SENATOR FIPS-DISTRICT	String	4
S2_ST	AL	2ND SENATOR STATE	String	2
S2_ST FIPS	01	2ND SENATOR FIPS	Byte	1
S2_Dist	S2	2ND SENATOR DISTRICT	String	2
S2_First	Doug	2ND SENATOR FIRST NAME	String	6
S2_Last	Jones	2ND SENATOR LAST NAME	String	6
S2_Party	D	2ND SENATOR PARTY	String	1
S2_Address	330 Hart Senate Office Bldg	2ND SENATOR ADDRESS	String	30



2025 Data Dictionary

Voter - INTEL™ Attributes	Sample	Field Description	Type	Size
S2_Tel	202-224-4124	2ND SENATOR PHONE	String	12
S2_Fax	202-224-3149	2ND SENATOR FAX	String	12
S2_Email	jones.senate.gov/contact/email-doug	2ND SENATOR EMAIL	String	25
S2_Web site	jones.senate.gov	2ND SENATOR URL	String	17
S2_ST FIPS_DIST_MATCH FIELD	01S2	2ND SENATOR FIPS-DISTRICT	String	4
HR_ST	AL	HOUSE OF REP STATE	String	2
HR_ST FIPS	01	HOUSE OF REPT ST FIPS	Byte	1
HR_Dist	01	HOUSE OF REP DISTRICT	String	2
HR_First	Bradley	HOUSE OF REP FIRST NAME	String	7
HR_Last	Byrne	HOUSE OF REP LAST NAME	String	8
HR_Party	R	HOUSE OF REP PARTY	String	1
HR_Address	119 Cannon HOB	HOUSE OF REP ADDRESS	String	18
HR_Tel	202-225-4931	HOUSE OF REP PHONE	String	12
HR_Fax		HOUSE OF REP FAX	Bool	1
HR_Email		HOUSE OF REP EMAIL	Bool	1
HR_Web site		HOUSE OF REP URL	Bool	1
HR_ST FIPS_DIST_MATCH FIELD	0101	HR ST FIP DISTRICT MATCH	Int16	2
DMA_STATE	01	DMA STATE CODE	Byte	1
DMA_COUNTY	035	DMA COUNTY CODE	String	3
DMA_ZIPCODE	36401	DMA ZIP5	String	5
DMA_CBSA_CODE	99901	DMA_CBSA_CODE	Int32	4
DMA_DMA_CODE	686	DMA_DMA_CODE	Int16	2
DMA_STNAME	Alabama	DMA STATE	String	13
DMA_CTNAME	Conecuh County	DMA COUNTY CODE	String	16
DMA_CBSA_NAME	Unassigned Area in Alabama	DMA_CBSA_NAME	V_String	36



2025 Data Dictionary

Voter - INTEL™ Attributes	Sample	Field Description	Type	Size
DMA_DMA_NAME	Mobile et al, AL-FL	DMA NAME	String	23
DMA_LATITUDE	31.454093	DMA LATITUDE	Double	8
DMA_LONGITUDE	-86.930623	DMA LONGITUDE	Double	8



2025 Data Dictionary

Change of Address - INTEL™

Change of Address - INTEL™ Attributes	Sample	Field Description	Type	Size
AGRID20	006031206697WILDANIE	Unique AGR Identifier (Individual level - extended)	String	20
AGRID16	006031206697WILD	Unique AGR Identifier (Household level)	String	16
FIRST_NAME	DANIEL	First Name	V_String	54
LAST_NAME	WILSON	Last Name	V_String	83
ADDRESS	69 HOOK RD	Postal Address	V_String	73
ADDRESS2		Postal Address2	V_String	13
CITY	AGUADILLA	Postal City	V_String	30
STATE	PR	Postal State	String	2
ZIP	00603	Postal Zipcode – 9 digit	String	10
ZIP4	1206	Postal Zip+4	String	4
DPV	1	Deliver Point Verification (1 is valid/deliverable)	Byte	1
BARCODE	006031206697	Barcode (12 digit)	String	12
VACANT	0	Vacant (1 = Vacant)	Int16	2
NO STAT	0	No Stat (1 = not accepting mail)	Byte	1
MOVETYPE	F	Movetype (F = Family, B = Business, I = Individual)	String	1
MOVED_CD		Moved Code (Foreign, PO BOX (closed), ADDRESS (No fwd address))	String	7
ANK		ANK (48 - Move within 48 months, 77 - 49+)	Byte	1
COA_DATE	202207	Change of Address Date	V_String	10
NCOA_DATE	2022-10-04	Date record was sent through NCOA Postal Software	Date	10
LOAD_DATE	2022-10-18	Date Record Added to our database	Date	10
ORIG_AGRID20		Original AGRID20 (Unique AGR Identifier (Individual level - extended))	String	20
ORIG_ADDRESS	205 LIGHTHOUSE AVE APT C	Original Postal Address	V_String	60
ORIG_CITY	KODIAK	Original Postal City	V_String	30
ORIG_STATE	AK	Original Postal State	String	2
ORIG_ZIP	99615	Original Postal Zipcode	String	10



2025 Data Dictionary

Digital Daily Mobile Graph - INTEL™

Digital Daily Mobile Graph - INTEL™ Attributes	Sample	Field Description	Type	Size
AGRID20	000000ALLGRANV	Unique AGR Identifier (Individual level - extended)	V_String	20
EMAIL	granvillea@gmail.com	Email Address	V_String	183
HASHED EMAIL	2ee5c16f0111a7fe8d9bb5ea20798307	Email Address (MD5)	String	32
SHA256 EMAIL	6aa998ece045c229192c3a37b0d555505894d205014af0a55be5886fb0fb4840	Email Address (SHA256)	V_WString	64
IP ADDRESS	38.81.80.112	IP Address	V_String	64
DEVICE ID	798d3101-1060-4438-978e-2b228251fab	Device ID	String	36
DEVICE TYPE	GAID	Device Type (GAID or IDFA)	String	4
DATE	2024-11-01	Date	Date	10



2025 Data Dictionary

Digital Daily Intent Graph - INTEL™

Digital Daily Intent Graph - INTEL™ Attributes	Sample	Field Description	Type	Size
AGRID20	331334312557VILESPER	Unique AGR Identifier (Individual level - extended)	String	20
EMAIL	evilla59@hotmail.com	Email Address	V_String	59
HASHED EMAIL	8ba0a716d7dfcb067b0f3349b601a971	Email Address (MD5)	String	32
SHA256 EMAIL	48cc8364b472bdd57947ecb2ad0df20ba317eddddea753a2b65fecfc10a61e79	Email Address (SHA256)	String	64
DATETIME	2024-09-01 13:03:32	Date / Time	DateTime	19
DOMAIN	www.britannica.com	Domain	V_String	73
PAGE	/biography/Meyer-Lansky	Page	V_WString	7322
QUERY		Query	V_WString	11485
DEVICE	PERSONAL_COMPUTER	Device	String	17
GEOCITY	New York	Geo City	V_WString	41
GEOPOSTALCODE	10029	Geo Postal Code	String	5
GEOLAT	40.7961	Geo Latitude	Double	8
GEOLONG	-73.9513	Geo Longitude	Double	8
IP ADDRESS	67.245.54.0	IP Address	V_String	39
PAGELEVELCATEGORY	news and politics>crime>organized crime	Page Level Category	V_String	97